



*Hoppekids Sustainable
Entrepreneurship Award
2023*

About the Hoppekids Sustainable Entrepreneurship Award 2023

Sustainability is no longer simply a hygiene factor used to avoid dissatisfaction – it's a motivational factor truly creating satisfaction. This is clear to see among companies who, right from the beginning, make an effort to include sustainability on a strategic level. The potential among entrepreneurs and start-ups is enormous and that is exactly what this award seeks to celebrate.

With heart and soul

"*With heart and soul* is Hoppekids' slogan. We love what we do, and the way we do it. If other companies share this feeling and thereby support the important task of protecting our environment and seek to develop more sustainable solutions, we are happy to be able to help with this award"

René Stenvang, owner of Hoppekids

Hoppekids wish to celebrate those start-ups and entrepreneurs who work strategically and innovative towards a more sustainable business model. They do so each year by presenting the Hoppekids Sustainable Entrepreneurship Award. The purpose of the award is to promote a more sustainable development among start-ups and entrepreneurs. This is done by supporting a specific business or product development that encourages green transition.

The award ceremony 2023

This year's award ceremony will take place on the 22nd of March 2023 in connection with the conference *Danish Kids conference within lifestyle*. The three finalists will each present their product or service to the jury and the rest of the audience. Hereafter, the audience will select the winner.

On March 22nd, 2023, we highlight specific companies that work strategically with sustainability. However, this day is also an opportunity for inspiration and for sharing those initiatives that start-ups take, which form breeding ground for a greener development among entrepreneurs and society in general.

Apply for the Hoppekids Sustainable Entrepreneurship Award

The winner of the award will receive EUR 3000. The prize will be awarded to an entrepreneur/start-up or a company that designs or produces a product or service, within the design & lifestyle segment, which:

- Is circular or produced more sustainable
- Is developed with the intention to reduce the environmental impact e.g., by:
 - Reducing the number of products in the household
 - Prolonging the lifespan of already existing products
 - A well-thought-out packaging with a purpose/function after unpacking
- Wishes to be certified with an ecolabel e.g., the Nordic Swan Ecolabel or the EU-flower and needs financial help with the process

You can submit your application in the period 20.12.2022 to 15.02.2023.

The application should include a presentation of your company and your product or service. The application should at least describe how your company and product/service is more sustainable. You should also include how you are planning to use the award if you win as well as how that will support sustainable development.

As part of the application, you will also get the opportunity to upload graphic material that can support the presentation of your product or service.

Apply via the following link: [Apply here!](#)

The three finalists for the Hoppekids Sustainable Entrepreneurship Award 2023 are presented on 28.02.2023. If your company is among the finalists, you will be invited to the award ceremony taking place on 22.03.2023 in connection with the conference *Danish Kids conference within lifestyle*. At the award ceremony, each finalist will get 5 minutes to pitch their product or service to the jury and the rest of the audience. The audience will ultimately select the winner.

The winner of the award will receive a prize of EUR 3000. The two runners-up will each receive a prize of EUR 1000.

If you have any questions, you are welcome to contact René Stenvang at rene@hoppekids.com.