

# INVITATION:

## PITCHING FOR A BETTER BALTIC SEA

28 October 2019

DOKK1 (Lille Sal), Hack Kampmanns Plads 2, Aarhus Harbour

### WHAT

Do you have an idea for a project that you think will improve life around the Baltic Sea?

**Pitching for a Better Baltic Sea** invites you to pitch your creative idea to an international jury of experts. The winning pitch will be innovative, commercially sound and will use the UN's Sustainable Development Goals 12 and 13 to point the way toward a better Baltic Sea Region. For example, an interesting pitch could be for a project that combines e.g. fashion and recycling, gaming and city planning or design and waste reduction.

Whether you are sitting on a great idea or just want to be a part of the audience,

**Pitching for a Better Baltic Sea** is a great opportunity for you to network with other creative companies and entrepreneurs, learn more about international CCI marketing and be inspired by the many creative projects out there!

### HOW

13.00 - 17.00

**Keynote Session.** 'How to Market Your CCI-Startup in the International Marketspace'.

**Pitching Competition.** 'How Can Your Idea Make the Baltic Sea Region a Better Place?'. Pitch your idea and/or network with other creative companies, organisations and innovators. Best pitch will receive a prize (to be announced).

**Reception.** Informal networking event.

### WHY

**Pitching for a Better Baltic Sea** is about furthering transnational cross-sectoral collaborations in the Baltic Sea Region within the creative industries. Gathering Danish, Latvian and German start-ups, SMEs, incubators and CCI organisations, **Pitching for a Better Baltic Sea** show how UN's Sustainable Development Goals for climate change and sustainability can create value, give direction and lead toward the innovation and investments of the future.

The project is developed in connection with the EU Interreg project Creative Ports and is a continuation of the creative industries cooperation between Denmark and Latvia initiated by the former Latvian president Raimonds Vējonis and HRH Crown Prince Frederik of Denmark.

### Goal 12: Responsible Consumption and Production

Goal 12 is about promoting resource and energy efficiency, sustainable infrastructure, and providing access to basic services, green and decent jobs and a better quality of life for all.

### Goal 13: Climate Action

Goal 13 is about affordable, scalable solutions coordinated at an international level to enable countries to leapfrog to cleaner, more resilient economies.

Remember to register here

