

# SAVE THE DATE:

## PITCHING FOR A BETTER BALTIC SEA 2020

27 - 29 October 2020

Aarhus, Denmark

Do you want to network with other creative companies and entrepreneurs, learn more about the internationalisation of CCI start-ups and SMEs and be inspired by the many great projects out there working towards a more sustainable future? Maybe you even have an idea of your own that you would like to pitch? Then save the date for this year's **Pitching for a Better Baltic Sea!**

The event aims to strengthen transnational and cross-sectoral collaborations in the Baltic Sea Region within the creative industries. Gathering start-ups, SMEs, incubators and other CCI actors from the Baltic Sea Region, the project shows how the UN's Sustainable Development Goals 12 and 13 can create value, give direction and lead toward the innovation and investments of the future.

### PROGRAMME

**Pitching for a Better Baltic Sea 2020** will stretch over three days:

**27 OCT II** Elective pre-activities in Copenhagen, including visits to local creative companies and incubators.

**28 OCT II** Main event in Aarhus with a pitching competition, keynote sessions and activities and opportunities for networking focused on CCI, internationalisation and the Sustainable Development Goals 12 and 13.

**29 OCT II** Elective participation in Aarhus in an internationalisation workshop for start-ups, in 'this.festival' for digitalisation and creative industries and/or in visits to local creative companies and incubators. N.B. this.festival continues on 30 Oct.

If you already want to register for the event, you can do so [here](#).

### SDG 12 & 13

#### Goal 12: Responsible Consumption and Production

Goal 12 is about promoting resource and energy efficiency, sustainable infrastructure and providing access to basic services, green and decent jobs and a better quality of life for all.

#### Goal 13: Climate Action

Goal 13 is about affordable, scalable solutions coordinated at an international level to enable countries to leapfrog to cleaner, more resilient economies.



Good ideas stay ideas if not presented and communicated. Good pitching is very important for the growth of a start-up and for turning good ideas into reality! Pitching for a Better Baltic Sea is a great platform for developing pitching skills and receiving valuable feedback and learning from others.

Winner of Pitching for a Better Baltic Sea 2019  
Linda Riekstiņa-Šnore, Ete Tete

It was a great experience to be a part of the jury and to meet so many new and innovative creative startups from different countries and creative industries. They were not only brilliant entrepreneurs but also had great visions for how to make the Baltic Sea Region greener and more sustainable. Something that can only inspire.

Jury member Jens Bach Mortensen, CEO of Kvist Industries

