

# SPIN IN 2020

WOULD YOU LIKE TO TEAM UP WITH OTHER STUDENTS AND NEW GRADUATES IN FINDING SOLUTIONS TO EXCITING AND URGENT SUSTAINABILITY CHALLENGES WITHIN THE LIFESTYLE INDUSTRY?

We will need to work together to find new solutions for how we can manage and efficiently utilize our natural resources in a sustainable way.

Lifestyle & Design Cluster - together with the Royal Danish Academy of Fine Arts, Design School Kolding, University of Southern Denmark and Aarhus University - invite small and medium-sized companies from the design and lifestyle industry as well as students / new graduates to participate in the event SPIN IN. With the UN's 17 Sustainable Development Goals as a focal point, SPIN IN aims at solving a current sustainability challenge at one of the companies in the cluster. The challenge will be specific, difficult and suitable for open innovation - across competencies and knowledge fields.

We will form a multidisciplinary team of students / new graduates with competencies in design, economics and business development, which have technical and digital skills and knowledge of storytelling and communication. The team works at the company on one or more solutions that are presented to the company's management and to invited stakeholders.

#### WHAT YOU GAIN BY PARTICIPATING

- Participation in a multidisciplinary team where you use your skills in creating a concrete solution for the company
- Insight into sustainability challenges and possible solutions
- Experience with interdisciplinary collaboration and how your skills come into play
- A network and knowledge of an interesting company and its business processes
- Valuable experience you can add to your CV, a statement from the company and a project for your portfolio
- A Spin-In Diploma issued by Lifestyle & Design Cluster, the company and the 4 educational institutions
- The opportunity to present your SPIN-IN project at a partner meeting in Lifestyle and Design Cluster where several companies will be present

#### WE WORK IN TWO FORMATS

##### • SPIN IN SHORT SPRINT:

Duration 4 days

Monday the 28th of September to Thursday the 1st of October 2020.

You will work in the company.

Kick-off and presentation of the challenge on the first day. Presentation of the proposed solution to the company and stakeholders on the last day.

##### • SPIN IN LONG SPRINT:

Duration 6 weeks

Wednesday the 7th of October to Friday 18th of November 2020.

There will be 4 meetings during the period. We work together - but separately.

Kick-off and presentation of the challenge in the company on the first day, 2 online meetings in the weeks following and finally presentation of the solution in the company on the last day.

# SPIN IN 2020

## COMPANIES PARTICIPATING

Currently the following companies have signed up for SPIN IN: Coster Copenhagen, Copenhagen, By Green Cotton, Ikast; LiiteGuard, Aarhus; Pilgrim, Copenhagen and Skanderborg; Gardin Lis, Randers; Wehlers Møbler, Copenhagen; PP Møbler, Allerød; Horn Bordplader, Aulum, Planet Bee, Silkeborg and minimum i Århus.

New companies are constantly signing up, so keep an eye on the website:

<https://ldcluster.com/portfolio-item/spin-in/>. For more information regarding compagni challenge please contact Marianne Huang, [mph@cc.au.dk](mailto:mph@cc.au.dk)

## IF YOU WANT TO JOIN, PLEASE SEND US

- A very short note explaining your motivation and professional background
- Which SPIN IN format you prefer (4 intensive days or a partial online course over a period of 6 weeks)
- which 3 companies / challenges are at the top of your wish list
- Your CV and contact information.

Send your application as soon as possible, but no later than 31/8. The seats are allocated according to the 'first-come, first-served principle'.

Send your application to Marianne Huang ([mph@cc.au.dk](mailto:mph@cc.au.dk)).

## IMPORTANT DATES

August 31	Last deadline for application where you prioritize your wishes for format, challenge and company
September 7	We send you information about your team and your company as well as practical information

## CONDITIONS

Your SPIN IN Company arrange and pay for the team's travel costs, accommodation and catering during the SPIN IN.

## YOU ARE ELIGIBLE FOR 'DAGPENGE'

In our experience, job centres generally have a positive view of SPIN IN. Please contact both your 'A-kasse' and your advisor at the job centre to get final approval for your participation.

## IF YOU HAVE ANY QUESTIONS, PLEASE DO NOT HESITATE TO CONTACT

Aarhus University	Marianne Huang (head of the project)	E-mail: <a href="mailto:mph@cc.au.dk">mph@cc.au.dk</a>
Design School Kolding	Lone Dalsgaard Andre	E-mail: <a href="mailto:lda@dskd.dk">lda@dskd.dk</a>
Royal Danish Academy of Fine Arts	Mathilde Aggebo	E-mail: <a href="mailto:magg@kdak.dk">magg@kdak.dk</a>
University of Southern Denmark	Lone F. Toftild	E-mail: <a href="mailto:lft@sdu.dk">lft@sdu.dk</a>