

# SPIN-IN CHALLENGE TEMPLATE

Tips on formulating your challenge:

1. Describe your challenge as thorough as possible. It helps to formulate it as a question or task with further sub-questions.
2. Consider and communicate your expectations for the outcome.

## CONTACT DATA and COMPANY INFORMATION

Company name: \_\_\_\_\_ Number of employees: \_\_\_\_\_

Address: \_\_\_\_\_ Age of the company: \_\_\_\_\_

Zip code and city: \_\_\_\_\_ Briefly describe the company's main products and services:

Contact person: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail: \_\_\_\_\_

## THE CHALLENGE

Challenge description

## MORE ABOUT THE CHALLENGE

<p><b>What should the solution do for the company?</b></p> <p>Communicate your expectations and list your desired outcomes. How should the solution make an impact?</p>	
<p><b>What previous data is available or studies have been done in connection to the challenge?</b></p> <p>Are there any previous projects of use to the challenge? List any sources and contacts, etc. that will help the team.</p>	
<p><b>Motivation</b></p> <p>Who or what are the motivations behind this challenge? (customers, government, etc.)</p>	
<p><b>SDG Goals</b></p> <p>Tick what sustainable development goals you are addressing with this challenge or add your own</p>	<p><input type="checkbox"/> SDG 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation</p> <p><input type="checkbox"/> SDG 12: Ensure responsible consumption and production patterns</p> <p><input type="checkbox"/> SDG 17: Strengthen the means of implementation and revitalize partnerships for sustainable development</p> <p><input type="checkbox"/> other: _____</p> <p><input type="checkbox"/> other: _____</p> <p><input type="checkbox"/> other: _____</p>