

VISIT MODTISSIMO FAIR IN PORTO

7th & 8th October 2021



we are planet friendly

iTechStyle Green Circle® - Sustainability Showcase is an initiative intended to promote the excellence of Portuguese textile products in terms of sustainability and circular economy. It is a CITEVE initiative with the collaboration of Paulo Gomes, as curator of the creative development component, and in partnership with ASM - Associação Selectiva Moda.

iTechStyle Green Circle® is first hand presented in the second edition of each year of the Modtissimo, and later in fairs and other events relevant to the sector's business, mainly outside Portugal. Examples are the fairs Neomyt, ISPO, Heimtextil, Munich Fabric Start, among others, addressing markets as: Fashion, Home Textiles, Sports, Personal Protection, Automobile.



modtissimo



About FASCINATE

Experience the Modtissimo fair in Porto with the [FASCINATE](#) project. The FASCINATE project, aims to support the internationalization of EU textile and fashion SME clusters that are working towards the development of circularity and sustainability in these industries. Besides the textile and fashion industry, this partnership will also seek a cross-sectoral collaboration with the technology (digitalization) and footwear sectors.

About the Modtissimo fair

MODTISSIMO is oldest trade fair in the entire Iberian Peninsula and the largest Portuguese textile trade fair exhibiting fabrics and accessories for clothing fair in Porto, Portugal. The fair shines a light on sustainability and digitalization through its iTechStyle & Green Circle. Read more about the fair [here](#).

Program

The first two days will be dedicated to the fair where your brand will have the opportunity to meet experts within materials, manufacturing and design. You will have time to attend exciting talks, network and attend our tailored workshop about international markets, specifically Japan, USA and Canada. The last day will be a visit to *Vale do Ave* where the heart of the Portuguese textile industry beats. This will a great opportunity for your brand to experience, get knowledge and contacts. (Read on page two for the detailed program)

Who & why join?

We are looking for 15 European SME's working within or towards the field of sustainable fashion, textile & footwear. The brands should be from Spain, Portugal, Bulgaria and Denmark.

- To expand your visibility among central professionals within sustainability
- Networking and B2B meetings with potential collaborators, buyers or retailers

Practical info:

Travelling to Porto will take place from the 5th of October until 8th of October 2021. All expenses will be covered by the project.



	6th October	7th October	8th October
MORNING	<p>09:30 CITEVE visit</p> <p>11:00 Company A visit</p> <p>13h00 Networking lunch</p>	<p>10:00 Modtissimo check-in</p> <p>11:00 Welcome & brief presentation of the fair by Modtissimo</p> <p>11:30 Networking session</p> <p>13:00 Lunch</p>	<p>10:00 Free time to visit Modtissimo</p> <p>13:00 Lunch</p>
AFTERNOON	<p>14:30 Company B visit</p> <p>16:00 Company C visit</p>	<p>14:30 Group A - guided tour iTechStyle GreenCircle & Group B - guided tour iTechStyle GreenCircle</p> <p>15:30 Group A - guided tour iTechStyle showcase & Group B - guided tour iTechStyle showcase</p> <p>16:30 Invited companies - free time to visit the fair</p>	<p>14:30 Fascinate workshop: International Markets</p>
EVENING	<p>19:00 Networking dinner & visit to textile museum</p>	<p>19:00 Modtissimo fair closes</p>	<p>19:00 Modtissimo fair closes</p>