

## GREEN FASHION TOUR IN PORTO



### Introduction to FASCINATE & GREEN FASHION TOUR

#### What is [FASCINATE](#)?

It is a European project, co-funded by the EU COSME Programme, aiming at the internationalization of EU textile and fashion Small & Medium-sized Enterprises (SMEs) that are working towards the development of circularity and sustainability in these industries. The partnership also seeks cross-sectoral collaboration with the technology and footwear sectors.

The project is managed by a partnership of 5 European clusters; it started in September 2020 and will end in February 2022.

Once the project concludes, a new **European Fashion Cluster (FASCINATE)** will be set up and a **Joint Internationalization Strategy for European SMEs** will be agreed, targeting key markets beyond the European borders.

#### What is the Green Fashion Tour in Porto?

It is a specific activity of the FASCINATE project happening in the fringes of the [Modtissimo exhibition](#) in Porto, from October 6<sup>th</sup> to 8<sup>th</sup> 2021.

It brings together a delegation of 5 clusters and 15 SMEs from Bulgaria, Denmark, Portugal and Spain to:

- visit the Modtissimo fair
- network with the rest of clusters and SMEs;
- look for business and technological cooperation;
- explore international business opportunities;

- brainstorm joint strategies towards international markets.

This is a unique opportunity for you, as an SME from the fashion & digital industry, to increase your knowledge, enhance your business contacts and contribute to define the future European internationalization strategy for these industries.

We invite you to share your experience in social media and tag:

**FASCINATE**

**Twitter:** [FascinateEu](https://twitter.com/FascinateEu)

**LinkedIn:** [fascinate-eu](https://www.linkedin.com/company/fascinate-eu)

**Instagram:** [@fascinatealliance](https://www.instagram.com/fascinatealliance)

*Thanks for joining the FASCINATE project!!*

## Program 6<sup>th</sup> – 8<sup>th</sup> October 2021

### Wednesday 6th October 2021

<b>09h20</b>	<p><b>Bus arrival @Sheraton Hotel</b> Address of Sheraton: Rua Tenente Valadim, 146, Lordelo do Ouro e Massarelos, 4100-476 Porto, Portugal Telephone: +351 22 040 4000 Website: <a href="https://www.marriott.com/hotels/travel/oposi-sheraton-porto-hotel-and-spa/">https://www.marriott.com/hotels/travel/oposi-sheraton-porto-hotel-and-spa/</a></p>
<b>09h30</b>	<p><b>Sheraton Hotel departure time</b></p>
<b>10h20</b>	<p><b>Arrival @Riopele</b> <b>Riopele visit</b> Address: Av. Riopele, nº 946; 4770-405 Pousada de Saramagos; Vila Nova de Famalicão Telephone: +351 252 990 990 Website: <a href="https://www.riopele.pt/en">https://www.riopele.pt/en</a></p>
<b>11h30</b>	<p><b>Riopele departure time</b></p>
<b>11h50</b>	<p><b>Arrival @CITEVE</b> <b>CITEVE visit</b> <b>Famalicão Textile city presentation</b> <b>Networking lunch</b> Address: Rua Fernando Mesquita, nº 2785; 4760-034 Vila Nova de Famalicão</p>

	Telephone: +351 252 300 300 Website: <a href="https://www.citeve.pt/">https://www.citeve.pt/</a>
<b>14h00</b>	<b>CITEVE departure time</b>
<b>14h40</b>	<b>Arrival @Pedrosa &amp; Rodrigues</b> <b>Pedrosa &amp; Rodrigues visit</b> Address: Rua dos Escuteiros Nº 42 Ap. 254, 4755-231 Gilmonde, Barcelos Telephone: +351 253 830 120 Website: <a href="https://www.pedrosa-rodrigues.pt/">https://www.pedrosa-rodrigues.pt/</a>
<b>15h40</b>	<b>Pedrosa &amp; Rodrigues departure time</b>
<b>16h10</b>	<b>Arrival @HATA</b> <b>HATA visit</b> Address: Parque Industrial de Vila-Chã – Curvos, Rua da Liberdade 1146, 4740-183 Esposende Telephone: +351 253 986 383 Website: <a href="https://www.hata.pt/">https://www.hata.pt/</a>
<b>17h10</b>	<b>HATA departure time</b>
<b>18h00</b>	<b>Arrival@ Sheraton Hotel</b>

## Thursday 7th October 2021

<b>09h30</b>	<b>Shuttle bus from Sheraton Hotel to Modtissimo fair</b>
<b>10h00</b>	<b>Check-in at Modtissimo fair</b> Please use this online registration link to obtain your badge for entering the fair: <a href="https://www.last2ticket.com/en/app/modtissimo/new_registration">https://www.last2ticket.com/en/app/modtissimo/new_registration</a> Venue name: Alfandega Do Porto Address: RUA NOVA DA ALFÂNDEGA, EDIFÍCIO DA ALFÂNDEGA, 4050-430 PORTO Telephone: (+351) 223 403 000/24 Website: <a href="https://www.calfandegaporto.com/en/location/">https://www.calfandegaporto.com/en/location/</a> & <a href="https://modtissimo.com/en/">https://modtissimo.com/en/</a>
<b>11h00</b>	Welcome & brief presentation of the fair by Modtissimo team Meeting room 'Miniaturas'
<b>11h30</b>	Networking session. Find your groups in Appendix A. Meeting room 'Miniaturas'
<b>13h00</b>	Lunch at the fair

<b>14h30</b>	Group A – guided tour iTechStyle Green Circle & Group B – guided tour iTechstyle Showcase
<b>16h30</b>	Free time to explore the fair
<b>19h00</b>	Modtissimo fair closes <b>Possibility to take the shuttle bus to Sheraton Hotel</b>
<b>20h30</b> – <b>23h00</b>	<b>Networking Dinner at O Comercial</b>  Address: Rua Ferreira Borges – Palácio da Bolsa Telephone: +351 918 838 649 Website: <a href="https://ocomercial.com/?lang=en#restaurante">https://ocomercial.com/?lang=en#restaurante</a>

## Friday 7th October 2021

<b>09h30</b>	<b>Shuttle bus from Sheraton Hotel to Modtissimo fair</b>
<b>10h00</b>	<b>Free time to visit Modtissimo fair</b> Venue name: Alfandega Do Porto Address: RUA NOVA DA ALFÂNDEGA, EDIFÍCIO DA ALFÂNDEGA, 4050-430 PORTO Telephone: (+351) 223 403 000/24 Website: <a href="https://www.ccalfandegaporto.com/en/location/">https://www.ccalfandegaporto.com/en/location/</a> & <a href="https://modtissimo.com/en/">https://modtissimo.com/en/</a>
<b>13h00</b>	Lunch at the fair
<b>14h30</b> – <b>17h30</b>	Workshop: Towards the FASCINATE Joint Internationalization Strategy  Meeting room 'Oficinas'
<b>19h00</b>	Modtissimo fair closes

**Note: Lunch & dinner included in the agenda won't be at your expenses.**

**ENTRY TO PORTUGAL**


Travel to Portugal from the European Union and Schengen Associated countries (Liechtenstein, Norway, Iceland, Switzerland) is permitted for essential and non-essential travel reasons.

All passengers need to fill a [Passenger Locator Card](#) before departure to Portugal, hold a EU Digital COVID certificate OR a pre-departure negative COVID-19 test. **Entering this country with the EU Digital COVID certificate** Portugal started accepting "EU Digital COVID certificates" (EUDCC) from **1 July 2021**.


Holders of EUDCC will be allowed to enter Portugal, without being subject to further restrictions (testing or quarantine), at the condition that their certificate contains either:

- **Proof of vaccination;**
- OR**
- **Negative result to a COVID-19 test.**  
Both **PCR and antigenic tests** are accepted.  
Validity: **72 hours** for PCR tests, **48 hours** for RAT tests

## APPENDIX A. Networking Session




**Networking Activity**  
7th at 11.30 a.m. - 12.45 p.m.  
Modtissimo fair, Porto



**Networking Activity**

The goal is to get to know a little bit everyone in the room – mingle time!

11:30 – 12:00 *Who are you in 1 minute?*  
12:05 – 12:45 *Networking in smaller groups*



- 11h30: Introduce yourself in 1 minute (both companies & cluster managers)

- 12h00 – 12:30: Network in smaller groups. Objective of the session network with each other & focus on goals for internationalizing strategies.
- 12:h30 – 12h45: Free time to network

### 1<sup>ST</sup> ROUND 10 MINUTES

TABLE 1: Christopher Geertsen, Menno Veefkind, César Lima

TABLE 2: Chavdar Ivanov, Mayra Navarrete, Ivonne Penadillo

TABLE 3: Yoan Galabov, Xavier Rius, Alex Molinero, Paulo Renato

TABLE 4: Jordi Ruiz, Laida Memba Ikuga, Nevena Stoyanova,

TABLE 5: João Miguel Rodrigues, Teodora Spasova, Morten Underbjerg Olesen

### 2<sup>ND</sup> ROUND 10 MINUTES

TABLE 1: Christopher Geertsen, Alex Molinero, Chavdar Ivanov,

TABLE 2: Menno Veefkind, Nevena Stoyanova, Teodora Spasova, Paulo Renato

TABLE 3: Mayra Navarrete, Laida Memba Ikuga, Morten Underbjerg Olesen

TABLE 4: Yoan Galabov, Ivonne Penadillo, Jordi Ruiz,

TABLE 5: João Miguel Rodrigues, Xavier Rius, César Lima

### 3<sup>RD</sup> ROUND 10 MINUTES

TABLE 1: Morten Underbjerg Olesen, Christopher Geertsen, Ivonne Penadillo, Paulo Renato

TABLE 2: Jordi Ruiz, Mayra Navarrete, Xavier Rius,

TABLE 3: Yoan Galabov, Nevena Stoyanova, João Miguel Rodrigues

TABLE 4: Laida Memba Ikuga, Menno Veefkind, Chavdar Ivanov,

TABLE 5: Alex Molinero, Teodora Spasova, César Lima

***If you have any questions, please contact your cluster manager.***

***We are looking very much forward to meeting you all!***