



applicata.dk @applicatadesign

# applicata

Where talents meet traditions and create accessories for 'that special occasion'. Designed by architects and artists - based on craftsmanship and genuine materials. All products are produced locally in their Scandinavian, family-owned workspaces.



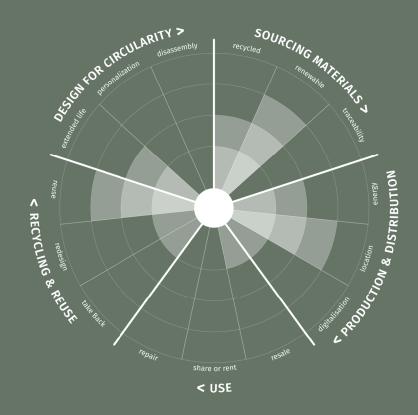


## How they work on circular economy

For applicata, it's not about developing a single circular product or a single sustainable collection. Instead, it's a fundamental approach to business, where decisions in the product development process and curation of good collaborations are part of the brand's DNA. FLOW is a series of handmade textile art made of selected upcycled textiles from the design industry. Designed with the socio-economic design studio: Sheworks Atelier where female immigrants and refugees take part of the creation process. The Shape Collection is a playful vase collection made from FSC-certified solid scrap wood from the furniture industry and locally produced. Oak is a durable wood that will develop a beautiful patina through time. Designed with multiple elements that can be taken apart and changed.







#### **DESIGN FOR CIRCULARITY**

> Solid wood, high quality

## **SOURCING MATERIALS**

- > Wood leftovers and textile surplus material

#### **PRODUCTION & DISTRIBUTION**

- > Hydro power at production site
- > Local production close to raw material

> 3D rendering in product development

### USE

> Switch products for reuse /

## **RECYCLING & REUSE**

- > Take back on some products
- > Redesigning of returned products
- > Resale