



ferm LIVING

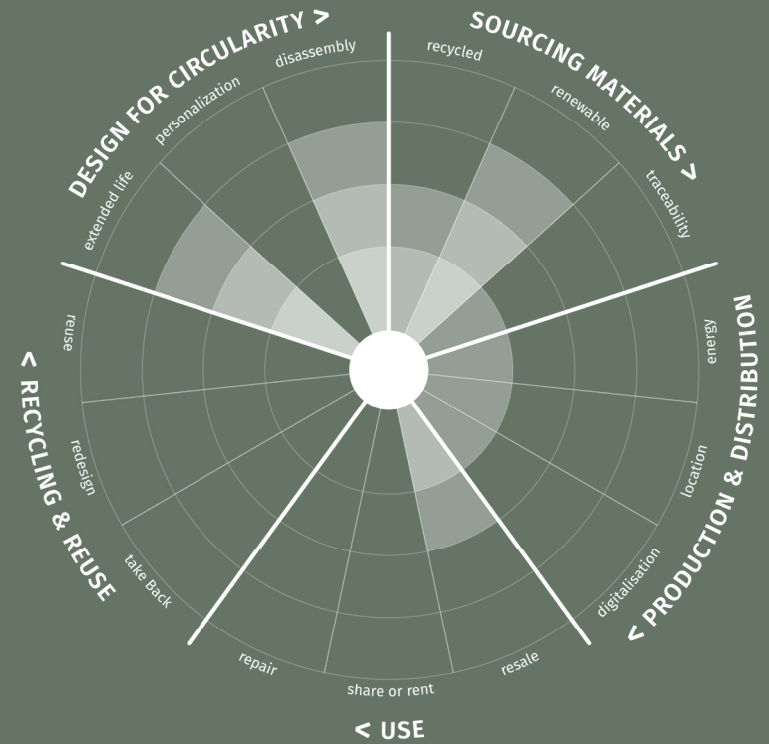
ferm LIVING is a Danish design brand founded in 2006. From their home in Copenhagen, they blend authentic design and responsible thinking to create honest collections for your home.



How they work on circular economy

ferm LIVING works for a better tomorrow. The brand wants to inspire change and help consumers make responsible choices. Based on nine 2030 Commitments across 'Our planet', 'Our Society' and 'Our family', ferm LIVING embraces its responsibility holistically and weaves a mindset of sustainability into every corner of the business.

The Ark collection makes a statement with its honest, unapologetic and readable design aesthetic. Having responsibility in mind from the initial design phase to the flat-packed packaging. The chair is made in 100% FSC™-certified wood and is designed for disassembly to reduce its environmental footprint.



DESIGN FOR CIRCULARITY

- > Robust and high quality materials used
- > Product designed for disassembly

SOURCING MATERIALS

- > Recycled materials used in several products
- > FSC™ certified wood and GOTS certified textiles
- > Certifications and CO2 monitoring

PRODUCTION & DISTRIBUTION

- > CO2 footprint mapping (currently working with Top 30 products)
- > Regional production in collaboration with local artisans
- > 3D rendering and printing

USE

- > Acces to replaceable spare parts