

HOUE



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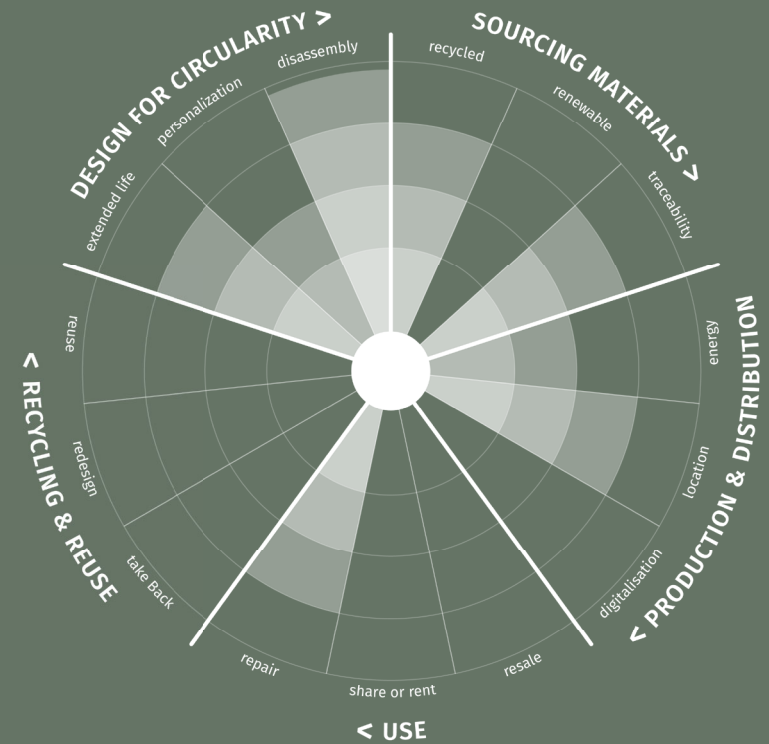
HOUE is a Danish design house offering indoor and outdoor furniture. Founded on a legacy of Scandinavian design – and always meet high standards focusing on comfort, design, and quality. HOUE develop furniture taking both social and environmental impact into consideration.



How they work on circular economy

HOUE works with EU Ecolabel as a framework to develop new products. HOUE considers the whole product life cycle and ensures long-lasting products. They turn upcycled Danish household plastic into high-quality design furniture that is possible to disassemble for recycling.

The NAMI shell and tabletop are both made from 97% Danish household plastic trash. NAMI is part of the MyTrash Collection, including FALK and ReCLIPS, beautifully demonstrating the circular use of materials. The MyTrash concept offers an option for companies and institutions to collect their plastic trash and transform it into their own furniture. HOUE thereby creates awareness of circularity for anyone involved.



DESIGN FOR CIRCULARITY

- > Designed and constructed with replaceable parts
- > Only two easily separated materials used

SOURCING MATERIALS

- > Plastic parts made of recycled household plastic trash
- > MyTrash concept enables customers to track their plastic trash as raw material for their new furniture

PRODUCTION & DISTRIBUTION

- > Plastic parts produced in DK using local household plastic trash
- > Everything is recyclable after end-of-life

USE

- > Easy maintenance and repair will extend the lifespan of the product