



Keepr Collective

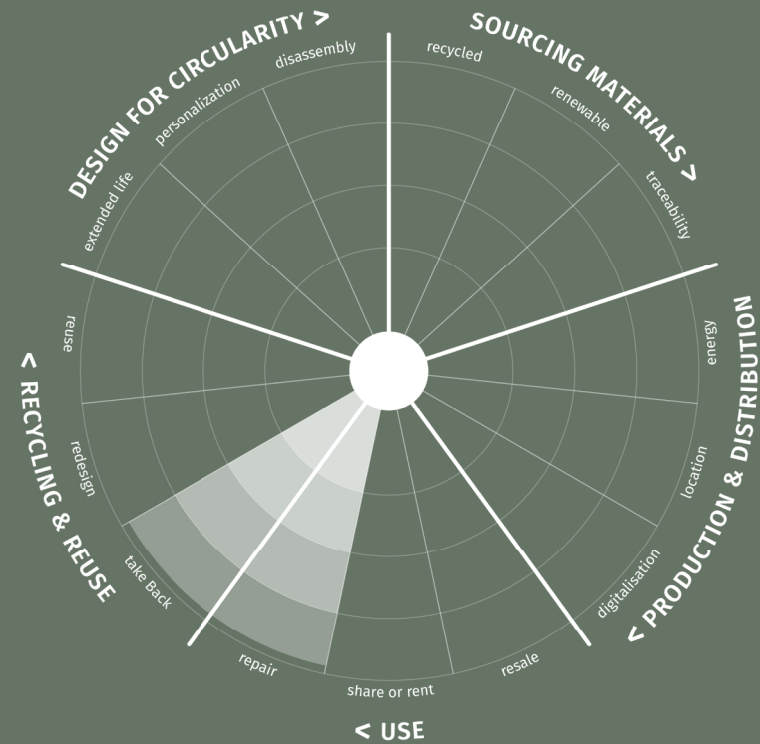
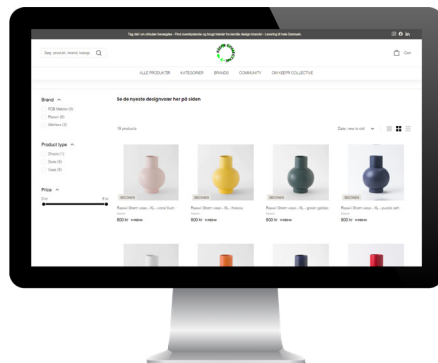
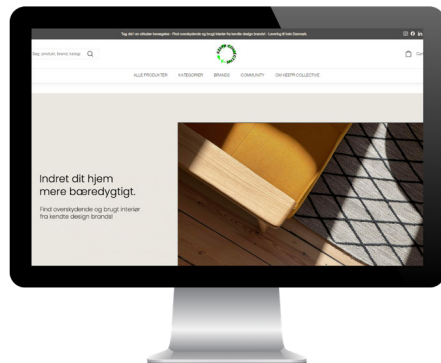
Keepr Collective is a platform that helps consumers furnish their homes sustainably by circulating surplus stock and products from take-back programs. With an ambition to keep more furniture and interior alive, Keepr Collective gathers circulated products from multiple Danish design brands in a one-stop-shop.



How they work on circular economy

Keepr Collective accelerates furniture and interior brands' transition from linear to circular by providing a platform for preloved products, seconds, showpieces and previous collections. Products that would otherwise collect dust get the chance of a second, third and maybe even fourth life.

The platform circulates furniture and interior design beyond the first lifecycle. It is a re-commerce platform connecting brands and consumers while bringing life to surplus stock and prolonging the lifespan of used products from take-back programs.



USE

> Platform for selling products from take-back programs and surplus stock

RECYCLING & REUSE

> Facilitating take-back and reselling programs