

# MÅLBAR



maalbar.dk

## Målbar Aps

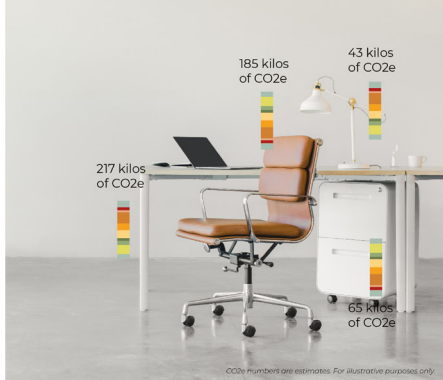
Målbar has created a highly advanced and user-friendly digital tool that can measure the climate impact of products. It screens products based on input data from users and average data from acknowledged databases, making it doable to obtain useful results without making the traditional LCA.

### How they work on circular economy

Målbar has made it achievable for companies to measure the CO2e footprint of products and use the results as a point of departure for making more responsible design and production choices; the tool contains data about the impact of materials, production methods, packaging, transport, waste etc.

The tool contains data about the climate impact of both virgin and recycled materials, letting users know which difference it makes to use one or the other. What is unique about the Målbar screening tool is that it can calculate all products made in industrial production. Also, the difficult furniture and fashion products containing natural materials can be assessed by advanced algorithms.

climate impact of furniture:



### PRODUCTION & DISTRIBUTION

> Service supplies data and enhances digitalization for customers

### SOURCING MATERIALS

> Service provides basis for traceability and transparency