

# mumutane



mumutane.com  
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## mumutane

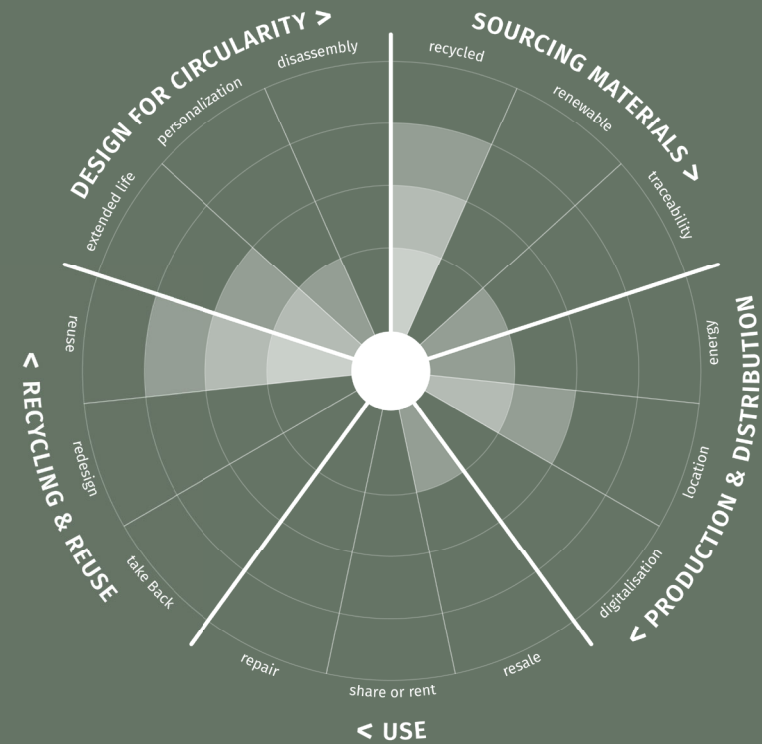
mumutane is a home interior design company mixing Nordic aesthetics with a vibrant African expression. mumutane's cushions are made of leftover fabrics from Kvadrat and wax print textiles purchased in West Africa. The fabrics share stories and symbols that evoke emotions and a personalised experience.



### How they work on circular economy

High quality and durability are key to minimising consumption. The cushions' two expressions; minimalistic and vibrant, increase the chance of exploration and playfulness in the home interior. Also, the product's storytelling to create products with purpose reinforces the emotional attachment to it.

The very core DNA of mumutane is circular. Therefore, materials for the cushions are leftover textiles from Kvadrat's upholstery production and a small, unique quantity of fabrics, often vintage, sourced at local textile shops in West Africa. As an example of how important mumutane takes recycling, all the brand tags are made up of small pieces of textile scraps from the production.



### DESIGN FOR CIRCULARITY

- > Design for durability using high quality materials
- > Versatile product with two different expressions

### SOURCING MATERIALS

- > Leftover and recycled materials
- > B Corp-certification for general transparency

### PRODUCTION & DISTRIBUTION

- > Distribution and packaging optimized
- > Local production close to national market

### USE

- > Simple and easy-to-repair design

### RECYCLING & REUSE

- > Leftover fabrics of high quality reused