

**normann**  
C O P E N H A G E N



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## Normann Copenhagen

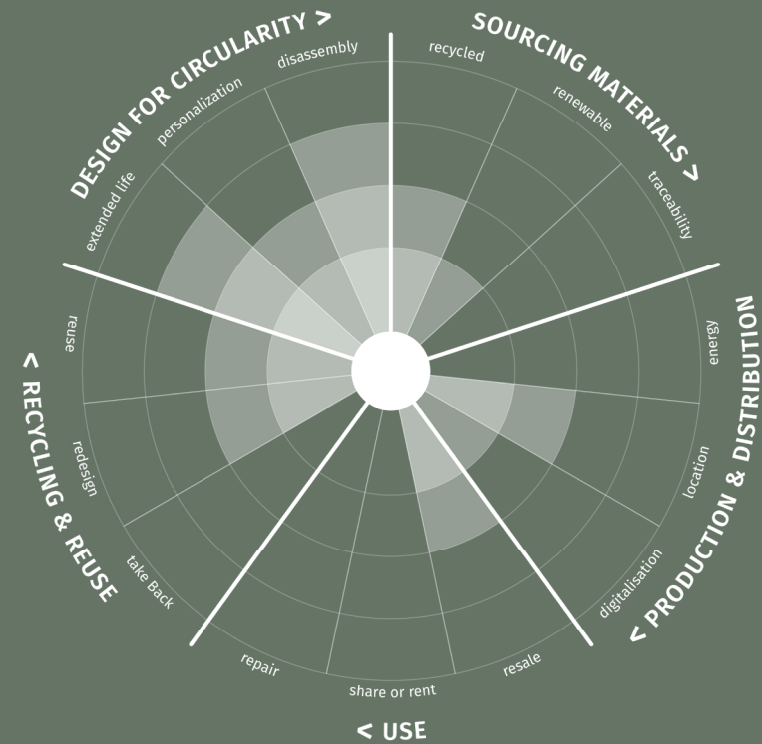
Normann Copenhagen is a Danish design company with the mission to create original and innovative products in a simple and contemporary design that withstands the test of time. They focus on materials that can be used in new and innovative ways to make high-quality designs that will last for generations.



### How they work on circular economy

Normann Copenhagen acknowledges the responsibility of helping create a more sustainable world. As a part of the ongoing sustainability journey, the brand strives to incorporate circularity in developing new products, focusing on sustainable materials that are responsibly produced and recycled.

Bit Stool is made from 100% recycled industrial and household plastic waste. The plastic fragments are heated to a 120°C melting point, making it possible to repeatedly reuse and reheat the material, ensuring a circular life cycle. Polli Rug is made from PET yarn from post-consumer plastic bottles. The bottles are processed into an ultra-durable yarn with a thick, soft composition.



#### DESIGN FOR CIRCULARITY

- > Products designed and materials chosen for longevity and durability
- > Upholstered furniture made to order
- > All products can be disassembled and materials recycled

#### SOURCING MATERIALS

- > Recycled materials used for some products

#### PRODUCTION & DISTRIBUTION

- > Distributed production facilities close to large markets
- > 3D rendering

#### RECYCLING & REUSE

- > Replacement parts offered for some products
- > Residual material from production is reused in the production of new products