

Temporary Program

Start-up conference

Innmission 4



January 24th 2023



9.30 **Arrival and coffee**

10.00 **Welcome and Process for Pool 2 applications**
Chairman of the board Dorethe Nielsen and director Anette Juhl.

10.15 **Presentation by Innovation Fund Denmark,**
Jakob Wedel, Investment Manager

10.35 **Missing and Potential Areas**
Workstream leaders present: Missing and potential areas according to the roadmap and adjusted conditions for project applications.

Danish Royal Academy, Else Skjold, Associate Professor, Roskilde University, Kristian Syberg, Associate Professor, Ciprian Cimpan, Associate Professor, University of Southern Denmark

11.15 **Current and Coming Regulation** – what is happening, what is coming?
Danish Fashion & Textile, CSR & Sustainability Manager, Marie Busck (Textile)
DI, Fagleder for Cirkulær Økonomi, Iben Kinck Sohn (Plastic)

12.00 **Lunch**

January 24th 2023
9.30 AM to 5.00 PM

Volkerts Fylke,
Kolding

Process for
the Pool 2 application:

January 2023
Call for applications

January 24th 2023
Inspiration and networking
to form new partnerships

April 2023
Deadline for application

July 2023
Announcement on Pool 2 projects

Sign up
Fee: DKK 900
before January 18th

12.45

Roundtables.

Companies pitch their challenges:

Public/Private Collaboration:

Kentaur, Martin Kjær, Market Director
Elis, Christina Saxkjær, CSR-manager,
ARC, Ida Leisner, Senior Consultant,
Copenhagen Municipality, Jonas Åbo Mortensen, Climate & Environment planner
Odense Municipality, Cecilie Schwartz Førbj, Head of Procurement
Aarhus Municipality, Sandra Enevoldsen, Head of Procurement

Materials Enabling Circularity:

Konges Sløjd, Mie Tingsager Nielsen, Social and Corporate Governance Manager,
Green Cotton Group, Sanne Nørgaard, Managing Director
Sport Group Dk, Kristina Vigen, ESG Specialist
Textile Pioneers, Kim Rohde Mogensen, Co-owner
Wohn Homes, Morten Bove, CEO & Founder

Citizen Involvement:

Bacher Work Wear + Copenhagen Airport, Marie Budtz, Head of Corporate Responsibility /Sustainability
Birger Christensen, Alexandra Morge Rochette, chief Sustainability Officer, People & Operations.
Contribute: Christoffer W. Bout, Owner & founder
The New Sort, Marius Grote, Co-founder & Product Development
EcoChange: Camilla Uttenthal, CEO & founder
Naboskab, Nina Frandsen Thorup, project manager and anthropologist.

Data Collection and Impacts:

Midtvask, Sarafina Liv Taudal Andersen, sustainability consultant & designer
Dansk Wilton, Lone Ditmer, Marketing Manager
EcoNet, Dan Boding, CEO
ARIS Robotics, Ann Mia Ambjerg, Co-founder & CBO
Fibertex, Lancelot Austin Woolley, Business Development Director, Strategic projects

Design for Circular Economy and Longevity:

NN07, Emil Theis Østergaard, ESG Responsible
Andersen-Andersen, Maria Wolf, Production & CSR Manager
Kleehub, Robert Dichtl, CEO & Co-founder
Cirql, Jan Weber, CEO & Founder

Logistics for Global Take Back Programs:

Create 2 Stay, Thomas Østergaard Geisler, Executive Chairman
Novo Nordisk, Niels Otterstrøm Jensen, Head of TakeBack Program.

Further participants TBA

14.30 **Break**

15.00 **Roundtables part 2**

16.30 **New Collaborations**
Suggestions for new collaboration projects and presentations in plenum by a representative from each table.

16.50 **Round up and next step**
Chairman of the board Dorethe Nielsen and Dir. Anette Juhl.

