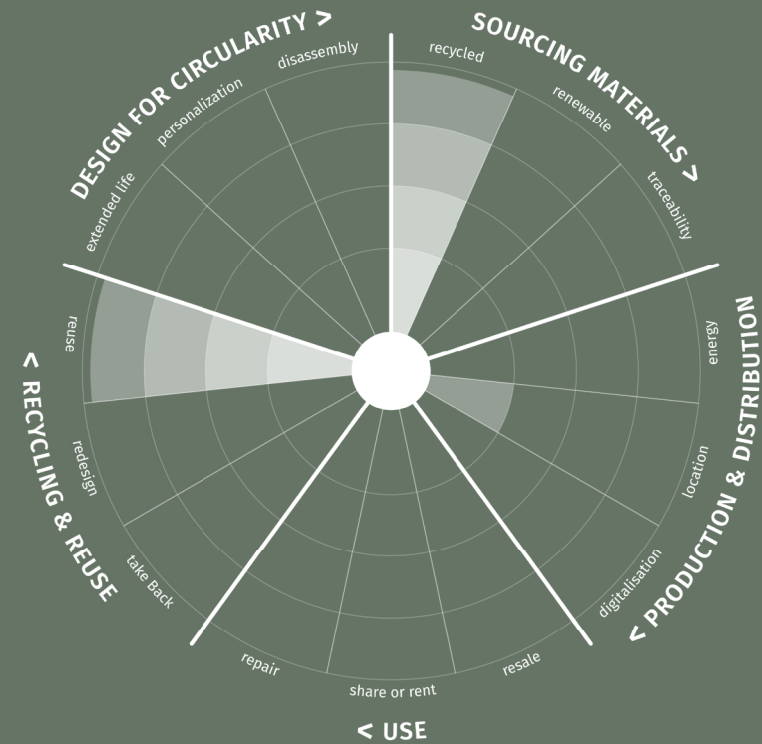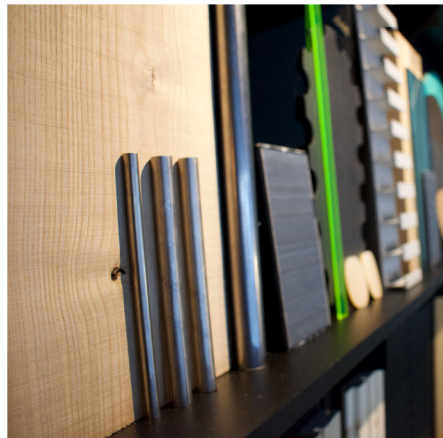# THE UPCYCL

THE UPCYCL

theupcycl.dk
@the_upcycl

THE UPCYCL is a platform and catalysator for the utilisation of materials. They match continuous industrial waste and residual materials with developers and design companies by creating an advanced overview of every surplus material in the industry and production sectors through its online platform.

How they work on circular economy

THE UPCYCL is circular at its very core. It circulates waste materials from the production industry into new supply chains - thereby prolonging the life of materials that would have otherwise gone to waste.

Every material in THE UPCYCL's platform is a waste product that was supposed to be discarded. The catch is that this material has never been used. It is merely too small, has the wrong colour, or has a minor optic error to get into production again. These cut-offs will continuously appear in these productions - creating a steady supply chain of the materials.

SOURCING MATERIALS
> Platform sourcing and selling residual materials

PRODUCTION & DISTRIBUTION
> Materials sourced close to production sites of customers

RECYCLING & REUSE
> Platform sourcing and selling residual materials