



wehlers.com  
@wehlersdesign

## Wehlers

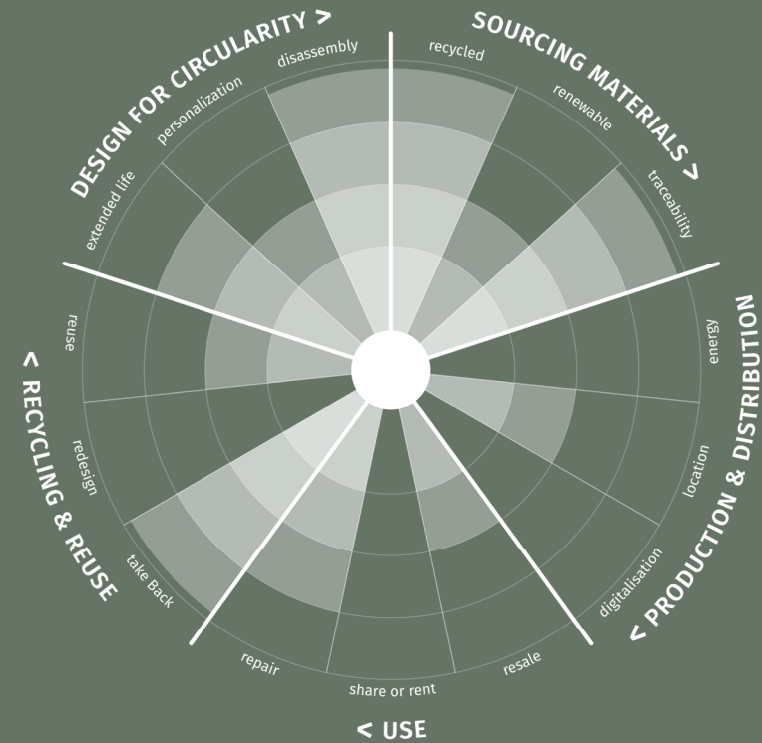
Wehlers is a sustainable design furniture brand for conscious consumers who refuse to compromise on design and quality. The brand makes furniture from waste such as fishing nets, E-waste plastic, beer kegs from Carlsberg, steel, foam and textiles.



### How they work on circular economy

The designs are all made from recycled and sustainably sourced materials, and circular economy is an important part of their design solution. They insist that their furniture is repaired, reused and recycled during and after "end of life cycle", and Wehlers works with total transparency through IoT.

In collaboration with C. F. Møller Design, Wehlers has designed and developed R.U.M., where they up-cycle materials into a design chair. Only two fully recycled materials have been used in the production of R.U.M., which underlines the circular thinking of the company.



#### DESIGN FOR CIRCULARITY

- > Products easy to repair and refurbish, versatile design
- > Products made to order
- > All products designed for disassembly with replaceable components

#### SOURCING MATERIALS

- > Products primarily made of regained ocean plastic and recycled steel
- > NFC chip for traceability

#### PRODUCTION & DISTRIBUTION

- > Local and regional production

#### USE

- > Repair and replaceable parts
- > Take back and reselling offered

#### RECYCLING & REUSE

- > Take back offered
- > Used products taken back and reused or renovated