

BY  GREEN COTTON®



bygreencotton.dk
@mueslibygreencotton

Green Cotton Group

By Green Cotton is part of the Green Cotton Group, with nearly 30 years of experience within organic and responsible textiles. The company prioritises documentation and labelling highly and is known for its pioneering work with the first T-shirt in the world to be made of certified organic cotton.



How they work on circular economy

By Green Cotton works with a take-back system where the end customer gets a gift certificate when delivering their damaged clothing. In addition, the garment is made into fibres that can be used to produce new clothing.

The truly damaged clothing goes to Turkey, where a process of sorting and shredding provides a basis for textile fibres sorted in materials and colour. The fibres are then carded several times to clean and mix the short fibres before they are spun into new yarn. The quality can not be used as a 100% base to create new clothing, so it is mixed with other fibres. The end product is GRS certified.

