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Conscious Warrior v/Fabricaid

Fabricaid is a textile agency with more than 20 years of experience. They provide full-service solutions within design and production for fashion brands and sports events. Their latest concept, 'Conscious Warrior' is set to revolutionize the way corporations consume merchandise sportswear.



How they work on circular economy

Seasonal slogans often limit the longevity of merchandise as sportswear. With a strong purpose, Conscious Warrior strives to change the status quo of use-and-discard company-branded merchandise. They make and refurbish clothes to change hands from customer to customer, from event to event – even from firm to firm.

Conscious Warrior designs and produces sportswear from certified, recycled polyester with removeable prints. Each item is chipped to identify how many times the clothes are circulated, thus monitoring and lowering their climate impact, and improving their product. After each event, the clothes are collected for recirculation, washed and refurbished with new prints.

