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Det Kollektive Klædeskab

A circulated wardrobe. In physically shops in Denmark, members of Det Kollektive Klædeskab swap clothes with each other. Members pay a monthly fee, hand in clothes they do not use anymore and receive points for their items. The points are used to swap for clothes handed in by other members.



How they work on circular economy

In physically shops in Denmark, members of Det Kollektive Klædeskab swap clothes with each other. Members pay a monthly fee, hand in clothes they do not use anymore and receive points for their items. The points are used to swap for clothes handed in by other members.

They let clothes that are already produced circle between their members. Members bring in clothing that they never use in exchange for points. They use the points to bring home new clothes handed in by other members. By doing this, Det Kollektive Klædeskab extends the usage and lifetime of a garment - and the joy the garment brings - while reducing the negative environmental impact of the garment. In addition, they have created a strong community with their members.

