



KnowledgeCotton Apparel



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KnowledgeCotton Apparel works with circularity in their design process and try to adapt this even more into their workflow. They consider raw material, production, use and recovery when designing a product, from chosen fibre, optimized production/minimised waste, the garment's purpose and after life.



### How they work on circular economy

At the moment, KnowledgeCotton Apparel is working on a circular project with Teknologisk Institut to gain even more knowledge on how to improve a variety of factors such as; design for circularity and how the clothing can return to the value chain.

The fibers used in these products are recycled post-consumer organic cotton or recycled polyester. The designs are made to return to the value chain. For an example, the buttons used for their denim can be screwed off and used again. Trimmings/labels/thread etc. has the same composition as the garment to make the recycled process more efficient. The company is now trying to commercialise this concept into a wider range of their collection.

