



Our Units

To Our Units, sustainability in the outer world begins in the inner: Being the trouser specialists behind Five Units and Plain Units, they create trousers to make a positive impact on people and planet. They encourage to take brave steps towards a better balance in life and the world.



How they work on circular economy

With the ambition to create trousers and take co-responsibility for the trousers' entire life, Our Units focuses on durable materials, design for longevity, and user engagement in product improvements and assortment.

They want to secure a match when purchasing to motivate prolonged usage and maintenance. Also, their online community inspires users to care for their trousers, giving them the possibility to order free repair kits, send in trousers for repair and send back worn-out trousers.

Our Units' holistic approach to circularity includes a closer relationship with retailers, suppliers, and opinion makers to engage the entire ecosystem to move towards a more responsible industry.

