



## Upcy

With an incoming stream of 1 ton of discarded textiles daily, Upcy has begun an enormous task of upcycling every last fibre and discarded textile from the Danish industrial laundry group DFD. They upcycle textiles, such as tablecloths, workwear, aprons and duvets into ready-to-wear styles for, where each garment tells a unique story.



### How they work on circular economy

Every day, Upcy receives 1 ton of discarded textiles from DFD. Their mission is to upcycle every last fibre of that ton and create higher-value products from it.

Upcy is inspired by the circular economy model. All discarded fabrics are of high quality because they have been used in the healthcare and hospitality industries and can sustain a large number of washes. Each Upcy piece carries a unique story from its past life, perhaps as your favourite chef's aprons or a Copenhagen hotel's duvet covers.

Each design starts with the available materials: The best quality textiles are selected for clothes, and the rest is used for products such as tables or acoustic panels.

