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RE-ZIP

RE-ZIP is a circular packaging concept for the E-Commerce industry. When the customer receives an online order in RE-ZIP, the packaging is folded and can easily be returned when shopping or picking up a package.



How they work on circular economy

RE-ZIP is based in the “reuse before recycle” principle. RE-ZIP is creating value for both the webstore, customer, and the parcel shop alike. Each time RE-ZIP packaging is used, the environment is spared from single-use packaging, reducing CO2 emissions by up to 87%.

The webstore purchases packaging from RE-ZIP and offers it to their customers as an option at check-out. The customer pays a small fee for their order to be sent in RE-ZIP packaging. After receiving the order, the customer folds and returns the packaging, earning a voucher as a thank you from the planet. RE-ZIP then cleans the packaging so it is ready for another circulation.

