

**COPENHAGEN
FASHION
WEEK** powered by zalando

Open source edition from Fremtidens Tekstilkrav

Copenhagen Fashion Week – 2023 Sustainability Requirements

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Background

In 2021, the “Fremtidens Tekstilkrav” programme supported 50 fashion and textile companies (focus on SMEs) to get a handle on their sustainability work through a gap analysis aiming to uncover each company's overall sustainability efforts and initiatives within circular economy by using two tools that have not previously been publicly available. Both tools are based on many existing frameworks and are in line with international standards.

Based on the learnings of the programme and the positive feedback received from participating brands and consultancies, the tools will now be publicly available for all interested companies in a customised open source format via Lifestyle & Design Cluster.

In this document, you will receive more information on Copenhagen Fashion Week’s 2023 Sustainability Requirements.

The tool

1. **Copenhagen Fashion Week’s Sustainability Requirement Survey (In the programme referred to as CFW-Survey):** In this open source format, a customised version of CPHFW's Sustainability Requirements survey will be made public. The open source version includes no scoring or verification of answers and is for self-assessment only. The documents will not be updated in the future and will not reflect any revisions. To keep up-to-date with latest revisions, please check Copenhagen Fashion Week’s [website](#).

Copenhagen Fashion Week’s open source tool provided via Lifestyle and Design Cluster contains this guide (.pdf) explaining the tool, the resources it is based on and how it is used (see survey guide further below for brief elaboration on the requirements) and one custom sheet (.excel) for self-assessment purposes.

This open source version of Copenhagen Fashion Week’s requirements is designed for self-assessment, meaning there is no list of right or wrong answers, a standard reply or “correct” result. The completed documents cannot be used as documentation or certification but are internal tools for companies that want to work holistically with their sustainability efforts.

Distribution

The tool is available for free at ldcluster.com to download.

Partners

[Lifestyle & Design Cluster](#), [Copenhagen Fashion Week](#), [In futurum](#), [Sourcing House](#) and [Impact CSR](#)

The 2023 Sustainability Requirements

In 2020, Copenhagen Fashion Week introduced their 2020-2022 Sustainability Action Plan that sets out to incur long-term change within the fashion industry. In order to deliver on the vision to become a leading fashion week, the Sustainability Action Plan introduces a minimum set of standards that all show schedule brands must conform to as part of the 2023 Sustainability Requirements. As of Copenhagen Fashion Week AW23 (31 January - 3 February 2023) all show schedule applicants whose sustainability efforts meet the minimum standards will be considered for the official Copenhagen Fashion Week show schedule.

The framework is based on a holistic approach that acknowledges the interconnectedness of economic, social, environmental, cultural, ethical and technical aspects of sustainability. It therefore covers the following six focus areas: strategic direction; design; smart material choices; working conditions; consumer engagement; show/presentation (presentation being specific to the Grøn Genstart project). In adopting the requirements, all the focus areas must be considered and included to reflect the holistic approach. In other words, one cannot simply use one focus area of the 2023 Sustainability Requirements and disregard others; they are all connected.

Since their launch, the requirements were not only adopted by CIFF (Copenhagen International Fashion Fair) as first partner to collaborate on the requirements. In terms of international outcome, Copenhagen Fashion Week initiated partnerships around the 2023 Sustainability Requirements which will be implemented in the Norwegian and Icelandic fashion industry. The former through a partnership with the industry organisation Norwegian Fashion Hub and the Norwegian fashion event Oslo Runway, and the latter through the Icelandic Fashion Council.

For more information, please visit Copenhagen Fashion Week's [sustainability section](#) of their website.

How to use the documents?

This package entails two documents for brands to assess their current standing among the requirements in a self-sufficient manner:

- **Information sheet and Survey Guide (PDF)**

This document is for you to get an overview of the different elements of this package and how to use them. It also provides you with all necessary background information on the requirements' framework and the project.

The survey guide on the following pages is meant to support you in filling in the 2023 Sustainability Requirements survey (see Excel below) by summarising all questions in one document for your overview and preparation. In addition, the guide includes descriptions, examples or useful links where further clarification may be needed. We

are aware that a multitude of definitions, tools, descriptions etc. exist and emphasise to view this guide as a non-exhaustive but explanatory tool. If e.g., a specific certification is not listed, that doesn't mean it is not applicable but was simply left out since our focus is to give you an idea and direction for the requirements but no definite list or definitions.

- **Requirements survey (Excel):** The excel survey presents the self-assessment part of this tool. In the excel, you will find all questions covering the Minimum Standards and additional actions of the 2023 Sustainability Requirements in 8 separate sheets. In these sheets you can answer each of the questions, elaborate on your current status, next steps and status. You can also add links to documentation or relevant documents.

Important information on these documents

The original framework was adjusted to allow for brands who are not part of Copenhagen Fashion Week's show schedule to fill in an alternative section (presentations) instead of the show part. This is not part of the original framework and was only developed for this particular project.

Opposed to the technical survey brands who wish to showcase at Copenhagen Fashion Week have to fill in as part of the application process, the provided documents are not calculating a score for brands based on their survey answers. Rather, the documents provided in this document are an open-source tool for brands to self-assess their current standing among the requirements.

Please be aware that all of these documents will not be updated since they are solely part of a package provided to brands as a result of the Fremtidens Tekstilkrav programme (see project description above) by Lifestyle & Design Cluster.

[Copenhagen Fashion Week](#) updates the requirements regularly to keep them up-to-date with current industry insights and state-of-the-art research.. For any updates, please follow Copenhagen Fashion Week's activities via the [sustainability section](#) of their website.

Any updates to the requirements will not be reflected in this package/in the documents mentioned above. Brands are welcome to adjust the tools provided in this package according to their needs or update them on their own.

For questions, please get in touch with Johanne Stenstrup, Project Lead - Lifestyle & Design Cluster via johanne@ldcluster.com

Survey Guide

2023 Sustainability Requirements

Intro

This survey guide is meant to support you in filling in the 2023 Sustainability Requirements excel sheet by offering descriptions, examples or useful links where further clarification may be needed.

We are aware that a multitude of definitions, tools, descriptions etc. exist and emphasise to view this guide as a non- exhaustive but explanatory tool. If e.g., a specific certification is not listed, that doesn't mean it is not applicable but was simply left out since our focus is to give you an idea and direction for the requirements but no definite list or definitions.

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18 Minimum Standards

To be eligible to apply for a show or presentation at Copenhagen Fashion Week, brands must comply with the minimum standards outlined in this first part of the survey and survey guide. Consequently, brands must be able to confirm the following statements. Whenever referred to collection, please use the full collection in number of styles for the season you apply for as baseline.

In this section, please answer the following statements and provide a description of how you implement those.

1. We work strategically with embedding sustainability and international standards on human rights (e.g., [ILO](#), [FairWear Foundation](#), [SLCP](#)), environment and climate (e.g., [ISO](#), [UNFCCC](#), [AII](#)) into our business. Working strategically with sustainability includes, for instance, that social and/or environmental sustainability is discussed formally at the management level, that there is clear ownership of tasks and responsibilities or that the strategy is approved by the management.

Yes. Please describe how:

No

2. We include diversity and equality in our management approach and actively consider these aspects when hiring staff, especially for management positions. Considerations around diversity and equality include gender, age, ethnicity, religious, political or sexual orientation or physical appearance and ability. We encourage brands to have a Diversity, Inclusion and Equity policy in place ([DEI](#)) and to define targets for diversity at management level.

Yes. Please describe how and outline targets you have set:

No

3. We do not destroy unsold clothes. The destruction of unsold clothes also includes landfill. Though, for consumer health reasons, it at times may be necessary to eliminate clothing (e.g., if chemically not compliant).

No. Please describe how you handle unsold clothes:

Yes

4. We design to increase the quality and value of our products economically and materially, and inform our customers about this. Making products of high value can create environmental benefits by increasing their potential lifespan. We design to increase the quality and value and make sure to inform our customers of the value of longevity.

Yes. Please describe how:

No

5. We find a second life for our samples by e.g., reusing or recycling them or have digitised this process

Yes. Please describe how:

No

6. At least 50% of our collection is either certified (e.g. [GOTS](#), [Fairtrade](#), [Cradle to Cradle](#)), organic, upcycled or recycled. This also includes products of animal origin. We encourage brands to not only make use of preferred materials but to be certified themselves as well through e.g., [B-Corp](#)

Yes. Please provide list of materials used for the collection:

No

7. We have a preferred materials list in place. For inspiration on preferred materials, you can check out [this report](#) by Textile Exchange or visit <https://materialpathways.dk>. We encourage brands to make their preferred list of materials publicly available to increase transparency and knowledge sharing and recommend the list to be based on the ambition to gradually increase the use of preferred materials through target setting.

Yes. Please provide a top-line description:

No

8. We have a list of restricted substances in place, following the requirements of the [EU REACH Directive](#), and engage with our suppliers to ensure compliance. We suggest brands to share their RSL with all suppliers and to have a test programme in place.

Yes. Please describe how:

No

9. We are committed to exercising due diligence in our supply chain according to international guidelines and standards and work with our suppliers to ensure e.g., freely chosen employment, secure employment or no child labour. For this, we highly recommend brands to have a Code of Conduct in place which all suppliers are required to sign and commit to while having a system for following up on the Code of Conduct requirements to ensure compliance.

Yes. Briefly describe your commitment(s) and how you implement those:

No

10. We are committed to operating a safe, healthy and respectful working environment for all our employees, free from harassment and discrimination and where everyone enjoys equal opportunities regardless of gender, ethnicity, age, political/religious/sexual orientation, and physical appearance and ability. Harassment and discrimination can take many forms from strict exclusion of certain individuals/groups to insensitive comments. We highly encourage your organisation to keep on educating yourselves on these topics through

platforms and organisations such as Black in Fashion Council or the Slow Factory Foundation. With that, we also encourage you to have a DEI and anti-sexual harassment policy in place including a process for managing complaints.

Yes. Briefly describe your commitment(s) and how you tackle this:

No

11. Our in-store and online customer service staff is well informed about our sustainability strategy. Well informed in-store staff is able to inform customers about initiatives, material choices, potential circular practices etc. To achieve this, sustainability information can be part of the on-boarding process of new employees and you could offer specific communication guidance staff with customer contact.

Yes. Please describe how you informed them and what they should carry forward to customers:

No

12. We educate and inform our customers about sustainable practices on multiple platforms, e.g. online and in-store. Online could include social media channels, newsletters or your website while in-store information can be provided via in-store staff, banners, flyers etc.

Yes. Please describe how:

No

13. We do not utilise single-use plastic packaging but offer recyclable, recycled, biodegradable/compostable or repurposable alternatives

Yes. Please provide examples/share partners:

No

14. Our set design is zero waste. A zero-waste set design means that all props and elements accompanying your showcase are e.g. used again, will be repurposed, recycled or donated and don't end up being incinerated.

Yes. Please describe how/what the set design is used after the show if props are used:

No

15. We offset the carbon footprint of our show. Offsetting the carbon footprint of your show means that you have a climate partner with whom you evaluate the carbon emissions of your show and offset this amount of CO₂. We encourage working with partners who meet the [Gold Standard](#) or rethink your show format to not even emit a carbon footprint. Please consider that also digital showcases emit CO₂.

Yes. Please specify and provide your partner:

No

16. All food and beverages are served in recycled or reusable/recyclable packaging, including cutlery, tableware and straws

Yes. Please specify and provide your partner:

No

17. We do not use single-use plastic hangers, garment bags or other types of single-use plastic clothing protectors and materials backstage

Yes. Please specify what alternatives are being used:

No

18. We are a signatory of the Danish Fashion Ethical Charter and consider diversity and inclusivity when casting models. Considerations around diversity and equality include gender, age, ethnicity, religious, political or sexual orientation or physical appearance. protectors and materials backstage

Yes. Please proof your signatory status and explain how you consider diversity and inclusivity in your cast:

No

Part 1: Strategic Direction

Embedding sustainability in the overall business strategy will support brands to set milestones, keep track of their progress and measure impacts. Hence, having a strategy in place will allow companies to understand the interconnectedness of all aspects that set responsible and caring business practices apart. The strategic direction is closely linked to, e.g. the target audience, markets, product offerings and price points, with no one-size-fits-all solution for sustainable business practices.

In this part of the survey, we kindly ask you to answer the statements and provide a description incl. links where asked for.

1. We have a long-term (5 to 10-year) sustainability strategy in place that guides our business practices. *A long-term sustainability strategy should be signed off by management, supported by internal governance structures and be as holistic as possible by considering environmental and social aspects.

Yes. Please disclose your strategy and share a link if possible:

No

2. We report on our sustainability goals and progress publicly and transparently.

Yes. Please disclose your these and share a link to your sustainability/CSR report:

No

3. The [UN Sustainable Development Goals](#) guide our business practices

o Yes. Please describe how the SDGs are incorporated in the company's sustainability reporting or business strategy with disclosed KPIs and targets related to the goals (if link please share):

o No

4. Please tick applicable.

o We don't trace our suppliers

o We trace tier-one suppliers and disclose information.

o We trace tier-two suppliers and disclose information.

o We trace tier-three and/or four suppliers and disclose information.

[If option 2-4 were selected]

Please share how you trace those and where information can be found:

5. Circularity is embedded in our strategy through adopting a full life cycle perspective of our products (for example, explicit mention of circular material flows for collections). A full life cycle perspective spans from the design to the end-of-use and reuse of a product. After the point of collection, we encourage brands to follow the [EU Waste Hierarchy](#) to give products a second life with the highest potential value.

o Yes. Please describe how circularity is embedded in your strategy and share a link if possible:

o No

6. Please tick applicable. We offer our customers the following services. Resell: Either you provide customers with the service to resell their clothing via your own or other platforms or you buy back products to resell them yourself. Rental: Customers can rent products from your assortment against a fee/subscription model. Share: You offer customers the opportunity to share products with other customers through e.g. events or online services.

o Resell. Please share a link on where to find this service:

o Rental. Please share a link on where to find this service:

o Share. Please share a link on where to find this service:

7. Please tick applicable.

o We have an online take-back scheme(s) in place. Please share a link on where to find this service:

o We have an in-store take-back scheme(s) in place. Please share a link on where to find this service:

o We have online and in-store take back scheme(s) in place. Please share a link on where to find this service:

o We don't have an online and/or in-store take-back scheme(s) in place

8. We offer free repair services to our customers. Free repair services could be services offered in store, online tools such as video material or instructions on how to repair products or free repair kits with mending tools. These services should extend beyond warranties.

Yes. Please share a link where to find this service:

No

9. We have science-based targets in place to reverse climate change. More information on science-based targets can be found [here](#).

Yes. Please list targets and/or provide a link:

No

10. We promote and invest in land restoration to reverse climate change and protect biodiversity. Inspiration on targets can be found according to the UN Sustainable Development goals [here](#).

Yes. Please provide an example and/or share a link:

No

11. Our business model challenges resource consumption through de-coupling or de-growth. These practices could for instance include a business model that is based on slow fashion, garment care to prolong lifetime of products, no planned obsolescence or pursuing economic stability instead of growth.

Yes. Please describe how:

No

12. Our business model avoids end-of-season overstock. Avoiding overstock could be achieved by e.g., on-demand production, systems of pre-ordering or seasonless design.

Yes. Please describe how:

No

13. We offer on-demand production to eliminate overstock. Yes. Please share a link where to find this service:

No

14. We have assessed and optimised our water usage

Yes. Please share a baseline and targets to improve:

Please share how far into your supply chain you assessed your water usage (tier1, tier2..)

No

15. Please tick applicable.

Some of our energy comes from renewable resources for local operations (office, shops, warehouse). Please disclose how much of your total energy consumption comes from renewable resources in %:

Some of our energy comes from renewable resources for distant operations (stores, production, logistics). Please disclose how much of your total energy consumption comes from renewable resources in %:

16. Our transportation and logistics are optimised to reduce greenhouse gas emissions

Yes. Please describe how and provide specific numbers if possible:

No

17. We engage in partnerships and with experts to expand our knowledge to accelerate our impacts and find new solutions. Partnerships could range from working with consultancies on sustainability-related issues, to partnering with industry organisations who offer e.g., audits over being part of accelerator programmes.

Yes. Please share example(s):

No

18. We engage in knowledge sharing activities with other brands or stakeholders who share our sustainability ambitions. Partnerships could range from working with consultancies on sustainability-related issues, to partnering with industry organisations who offer e.g., audits over being part of accelerator programmes.

Yes. Please share example(s):

No

19. We invest some of our revenues in new technologies, research or accelerator programmes. Investing a part of your revenues in new technologies, research or accelerator programmes can cover each business function as sustainability can be an integral part of your whole business. Thus, investments are not limited to e.g., material innovation but could also touch upon topics such as 3D design, employee education in store and in partnership with suppliers along the value chain or investments in circular infrastructure from recycling to collection.

Yes. Please share in what you invest and disclose an estimate of revenues invested in relation to your total revenue (e.g. 1/10, 20%):

No

Part 2: Design

Sustainable design aims to minimise a product's negative environmental and social impacts throughout the value chain and can be approached from various angles, mainly based on a product's intended use and the brand's business model. Decisions made in the design and

development stage not only cover a product's direct features but also consider their end of use.

In this part of the survey, we kindly ask you to answer the statements and provide a description incl. links where asked for. Whenever referred to collection, please use the full collection in number of styles for the season you apply for as baseline

1. Our design approach connects the product's intended use with appropriate material choices and end-of-use considerations This could for example mean, that for seasonal products, you use materials that are biodegradable or easy to recycle. If the product is intended to last for a lifetime, you select materials that are enduring or hard-wearing while considering if those shed microplastic in use or wash.

Yes. Please describe how/provide examples

No

2. Some of our collection is designed to reduce the environmental impact in the use phase. For example, products have to be washed or ironed less or do not shed microplastic in use of washing.

Yes. Please describe how:

Please provide how much of your collection is designed that way

No

3. Some of our collection is designed for circularity (refurbishment, ease of cyclability, modular/changeable components, multiple purposes/versatility, biodegradability/compostability)

Yes. Please describe how:

Please provide how much of your collection is designed that way (% of pieces/total pieces):

No

4. We upcycle leftover fabrics or have a plan for leftovers and/or production scraps.

Yes. Please describe how:

No

5. Our design approach eliminates waste in the production process through e.g. zero-waste cutting or 3D knitting

Yes. Please describe how:

No

6. Our design considers innovative technologies, e.g. 3D design, 3D printers or lasers

Yes. Please describe how and provide example(s):

No

7. Our design approach considers body inclusivity (sizing, shapes, adaptive fashion)

Yes. Please describe how:

No

Part 3: Smart Material Choices

With the planet's resources becoming increasingly scarce and planetary boundaries being exceeded, smart material choices play an integral role in sustainable business practices. Choices related to a brand's material consumption and production processes have the highest environmental impact in the value chain, which is why the fashion industry requires change at scale at a speed not yet seen.

In this part of the survey, we kindly ask you to answer the statements and provide a description incl. links where asked for. Whenever referred to collection, please use the collection you apply for to show as baseline.

1. We use assessment tool(s) to monitor and minimise negative impacts throughout the entire garment lifecycle. Impacts throughout the entire garment lifecycle can lie within environmental and/or social considerations. This also includes impacts in the end-of-use phase.

Yes. Please describe how (e.g., LCA, Higg Index or similar tools):

No

2. Some of our collection is made of pre- and/or post-consumer waste. Pre-consumer waste includes scraps from production while post-consumer waste includes products after their first use. This point does not include waste from other industries such as food or plastic.

Yes. Please provide how much:

No

3. Some of our collection is designed with mono-fibres in mind.

Yes. Please provide how much:

No

4. Some of our fabrics/materials are sourced close to our target markets. This means applying a principle of locality in our supply chain, by minimising transportation between sourcing, production and consumption.

Yes. Please provide how much:

No

5. We are exploring new generation sustainable materials to improve our sustainable material mix. New generation sustainable materials could include materials made of e.g. waste, by-products from other industries or be bio-based

Yes. Please describe what kind of materials

Please provide how much of your materials are covered:

No

6. We consider the five freedoms of animal welfare when sourcing materials from animal origin

Yes. Please describe how and share your commitment(s):

No

7. We eliminate coatings and finishes if the product's intended use does not require them to perform. This could mean not using finishes and coatings unless they enhance the product's functionality.

Yes. Please provide examples:

No

8. We have sought expert knowledge to guide our material choices e.g. through consultancy, industry reports, innovators, accelerators or fairs

Yes. Please provide examples/partners:

No

9. We source raw materials from regenerative agriculture *Regenerative agriculture is defined as a system of farming principles and practices that increases biodiversity, enriches soils, improves watersheds, and enhances ecosystem services

Yes. Please document how:

No

10. We ensure that our supply chain is deforestation-free *Deforestation-free supply chains ensure that no forest ecosystems are destroyed for the cultivation of agricultural commodities. This can be achieved through e.g. living up to forest protection laws, international standards, a traceability or monitoring systems.

Yes. Please document how:

No

Part 4: Working Conditions

The fashion industry's business practices put pressure on the planet, but they also have significant impact on the human rights of people working within the industry, be it in global supply chains or in stores across the world. Building upon human equality, we want to challenge existing social inequalities and the negative impacts of employment in the fashion

industry. Copenhagen Fashion Week strongly believes that respectful, safe, secure and inspirational work environments lay the foundation for valuing employees and also function as a driver of motivation, pointing toward the link between the social and environmental potential of sustainable practices.

In this part of the survey, we kindly ask you to answer the statements and provide a description incl. links where asked for.

1. We exercise due diligence in our value chain, including supply chain to ensure respect for human rights, adherence to the International Labour Organization's core conventions, combatting bribery, bribe solicitation and extortion

- Yes. Please disclose documentation or share a link:
- No

2. We actively promote gender equality and diversity among partners and suppliers. Gender equality and diversity include consideration around ethnicity, age, political/religious/sexual orientation, and physical appearance

- Yes. Please disclose documentation that the company is developing a formal policy, reporting on their current state and progress in order to actively promote gender equality and diversity in your own operations:
- No

3. We require full compliance from our suppliers in terms of minimum wages and collectively bargained wages.

- Yes. Please describe and document how e.g., by performing audits:
- No

4. We monitor real wage growth in supplier factories.

- Yes. Please describe and document how e.g., by performing audits that specifically monitor real wage growth:
- No

5. We monitor the frequency of work accidents. This addresses mainly external operations downstream the supply chain and/or owned facilities.

- Yes. Please describe and document how e.g., by performing audits:
- No

6. Some of our collection is sourced from countries with a rating of less than 7 on the Labour Rights Indicators ten-point scale

- Yes. Please provide documentation:
- Please provide how much

No

7. We educate our employees on social and environmental sustainability by offering mandatory training programmes and/or educational material

Yes. Please describe how/what kind of educational material(s):

Please disclose how many of your employees/departments received such training or educational material:

No

8. We have a complaints mechanism in place to gather feedback and take action. This addresses internal complaints (all own operations such as headquarters and stores) which could range from complaining about working conditions such as working hours or space over cases of harassment or racism to name a few.

Yes. Please describe your process:

No

Part 5: Consumer Engagement

Critical discussions in the industry frequently revolve around the fast consumption of fashion. Clothing, footwear and accessories are piling up in landfills globally, constantly driving faster fashion cycles. Copenhagen Fashion Week is highly aware that this issue is deeply rooted in societal, behavioural, psychological and economic values and urgently requires consumer engagement. As a result we encourage brands to use their voices to rethink current business models and to inform their customers.

In this part of the survey, we kindly ask you to answer the statements and provide a description incl. links where asked for.

1. We process customer feedback and loop data into our design and development process

Yes. Please describe your process:

No

2. We offer workshops or educational material to our customers on, e.g., product repair or garment care

Yes. Please describe how and/or share a link:

No

3. Our product labels include clear care instructions featuring information on washing, caring, mending, drying, repairing, recycling and disposal

Yes. Please provide examples/share a link:

No

4. We offer our customers the opportunity to co-create products *Co-creation could include e.g., for customers being able to individualise products such as colour ways, length, etc. or to be more involved in the making-process of products

Yes. Please provide examples/share a link:

No

5. We actively discourage price reductions e.g. by not participating or taking a stance against Black Fridays or end-of-season sales

Yes. Please describe how:

No

Part 6: Show

This section was specifically created for brands who wish to showcase their collection as part of the official show schedule of Copenhagen Fashion Week. Please move on to the next section of the survey if you find this not relevant for you.

Fashion fulfils numerous functions in our daily lives, ranging from protection against the elements to expressing our identities. We enjoy fashion and responsible design. The fashion week platform generally exists to support, showcase and leverage craftsmanship, creative talents and innovation. Copenhagen Fashion Week is saying goodbye to the notion of the always new, opening up the opportunity to be a voice and a platform that challenges the status quo.

In this part of the survey, we kindly ask you to answer the statements and provide a description incl. links where asked for. You can find inspiration on responsible show production here.

1. Sustainability is an integral part of our partners, sponsors and suppliers' businesses.

Yes. Please describe your selection process/criteria for partners:

No

2. Our selected venue complies with green building standards or use existing venues that provide similar standards on indoor climate, water and heating that provide energy from renewable sources. Green building standards include the following certifications: [BREEAM](#), [LEED](#), [DGNB](#)

Yes. Please provide documentation/share a link:

No

3. We promote the value of existing collections. You can promote the value of existing and past collections by e.g., not reducing all past styles when new collections are out or by carrying over styles to forthcoming seasons etc.

Yes. Please describe how:

No

4. We only offer organic food and snacks – preferably vegetarian/vegan, local and fair trade

Yes. Please provide documentation/share a link to your partners:

No

5. We do not provide goodie bags

Yes

No

6. Our merchandise is sustainable e.g. reusable, minimal

Yes. Please describe how:

No

7. Our makeup and hair artists use organic or natural supplies

Yes. Please share your selection criteria for these partners and share a link:

No

8. We use digital instead of paper invitations

Yes.

No

ALTERNATE

Part 7: Presentations

This section is specifically created for the participants of the Grøn Genstart programme as *Part 6: Show* may in most cases not be relevant. In case participants are planning to apply to showcase their collection as part of the official show schedule of Copenhagen Fashion Week, we suggest to take Part 6 of the survey in addition.

Fashion fulfills numerous functions in our daily lives, ranging from protection against the elements to expressing our identities. We enjoy fashion and responsible design. The fashion presentation, whether a show, campaign, event, film or other, is an opportunity to support, showcase and leverage craftsmanship, creative talents, innovation, and to communicate your values. Copenhagen Fashion Week is saying goodbye to the notion of the always new, and encourage the use of presentations as a voice and a platform that challenges the status quo.

In this part of the survey, we kindly ask you to answer the statements and provide a description incl. links where asked for.

1. Sustainability is an integral part of our partners, sponsors and suppliers' businesses?

Yes. Please describe your selection process/criteria for partners:

No

2. Our selected production facility complies with green building standards on indoor climate, water and heating that provide energy from renewable sources. Green building standards include the following certifications: BREEAM, LEED, DGNB?

Yes. Please provide documentation/share a link:

No

3. We promote the value of existing collections. You can promote the value of existing and past collections by, e.g., not reducing all past styles when new collections are out or by carrying over styles to forthcoming seasons etc?

Yes. Please describe how:

No

4. We only offer organic food and snacks – preferably vegetarian/vegan, local and fair trade?

Yes. Please provide documentation/share a link to your partners:

No

5. Our merchandise is e.g. reusable, minimal?

Yes. Please describe how:

No

6. Our makeup and hair artists use organic or natural supplies?

Yes. Please share your selection criteria for these partners and share a link:

No

7. We assess the impact of our presentation format holistically. That means addressing the climate and environmental impact, as well as social issues like inclusion, diversity and working conditions.

Yes Please describe how:

No

8. We use our presentations to communicate our actions on social and environmental issues.

Yes. Please describe how:

No

9. We are committed to reduce the environmental impact of our presentations by e.g. minimising traveling to shooting locations, not flying in our cast etc.

Yes. Please describe how:

No

10. Our presentations provide educational insights for the wider public by e.g. informing about materials used for the collection, addressing timely socio- economic issues etc.

Yes. Please describe how:

No

11. Our presentations actively promote the longevity of our products by e.g. discouraging seasonal sales

Yes. Please describe how:

No

12. Our casting actively considers Diversity, Equite and Inclusion (DEI) principles.

Yes. Please describe how:

No