

KVIST®

Let's create furniture together

Modern chair in 1944 vs modern chair in 2022

CHINA CHAIR™

Designed by Hans J. Wegner in 1944

A modern interpretation of ancient Chinese design from the 17th and 18th century.

When we talked about modern chair in 1944, we looked at the design.

Today a modern chair is much more than design. Today we consider
How the chair fits into our demands.

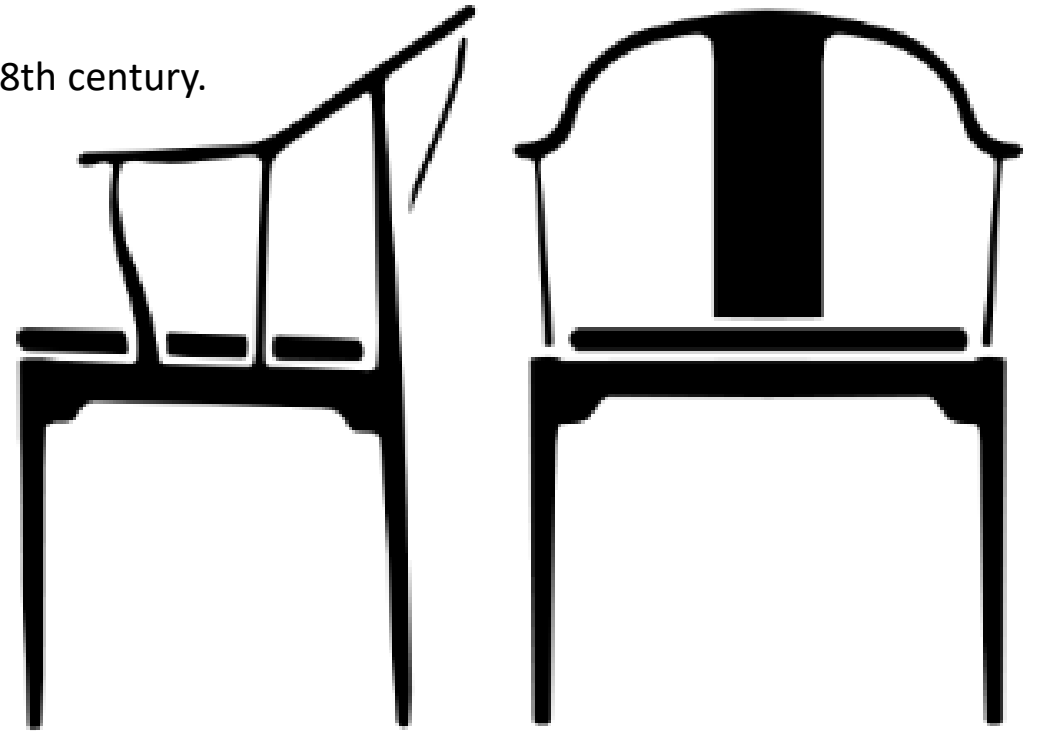
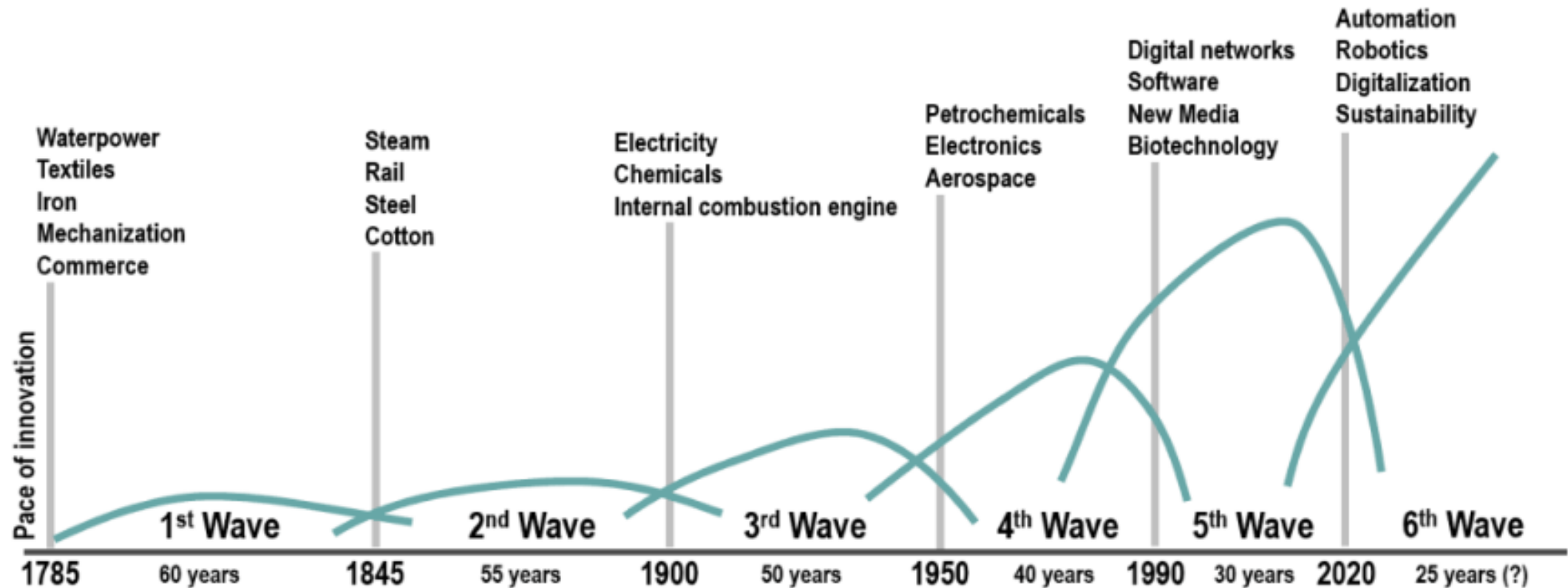
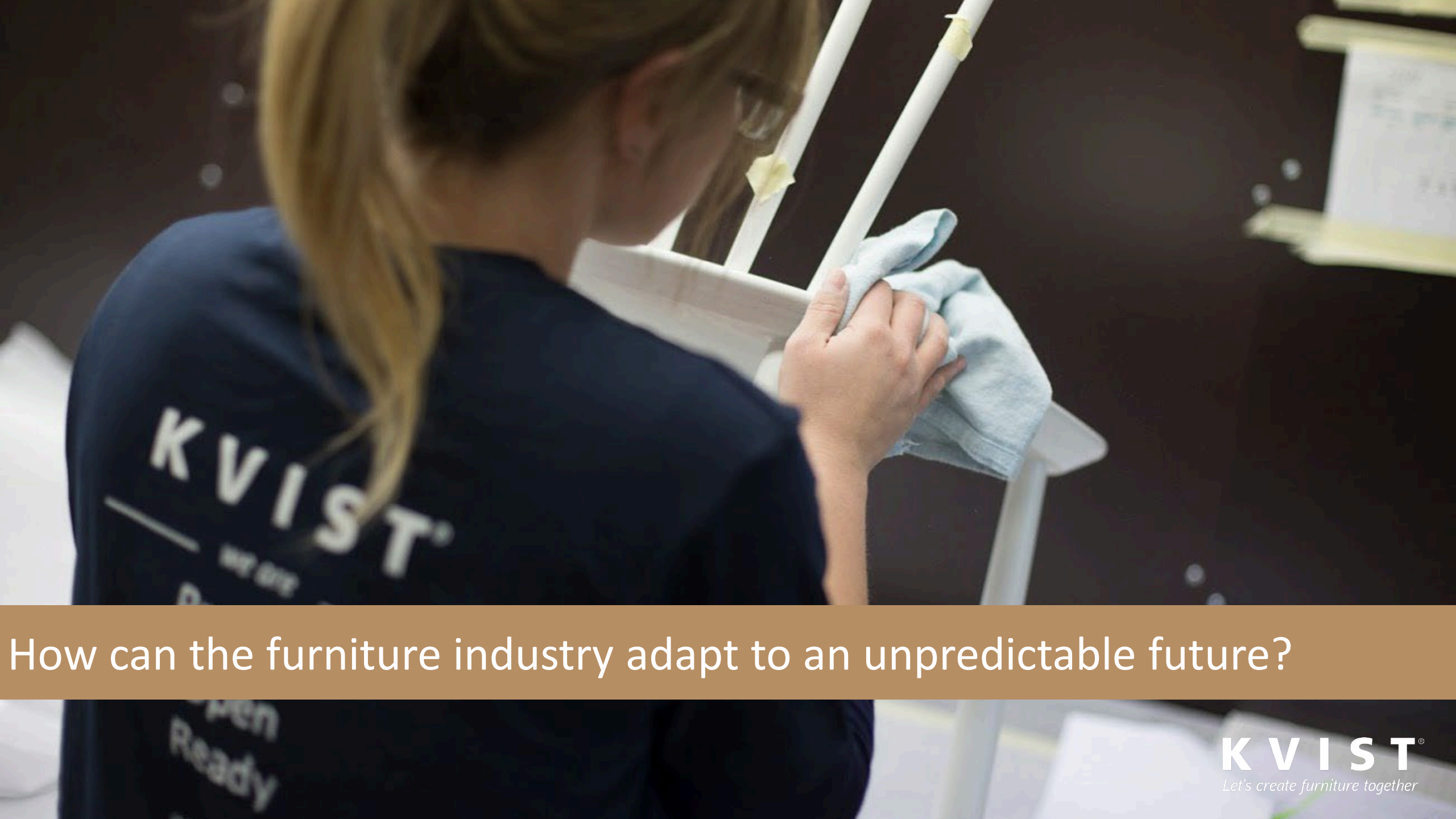


Foto: Fritz Hansen

Innovation and leadership in 2022



V (Volatility) U (Uncertainty) C (Complexity) A (Ambiguity)



How can the furniture industry adapt to an unpredictable future?



Compliance

- ▶ Sustainability certifications acc. to market regulations
- ▶ FSC® certified material
- ▶ Environmental and social consciousness
- ▶ CO2 emission measurements
- ▶ Traceable supply chain
- ▶ Recycled/upcycled solutions



Craftmanship

- ▶ Handcraft and high technologies
- ▶ Experts in tabletops and chairs
- ▶ Molded and solid wood
- ▶ Upholstery and webbing
- ▶ Surface treatments
- ▶ Metal and plastic components



Creation

- ▶ Counselling and collaboration
- ▶ Product development
- ▶ Prototyping
- ▶ KVIST Creation Tool (material choices)
- ▶ Packaging solutions
- ▶ BIFMA Strength tests



Quick-ship

- ▶ Effective logistics
- ▶ Warehousing solutions
- ▶ Assembly
- ▶ Order automation
- ▶ Third party suppliers



Academy

- ▶ Consulting
- ▶ Training sessions
- ▶ Workshops
- ▶ Network meetings

KVIST service concepts



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Digital furniture?

