

## Nordic Fashion Furniture & Design Roundtable

ALLIANCE

Can we flip the burden of future compliance and use it as a competitive advantage?

In the Nordic Blockchain Alliance we believe so and we are working towards a stronger collaboration across the Nordics.

At this roundtable we hope to inspire people from the fashion-, furniture- & design industry as well as tech providers and opinion leaders on how we can collaborate. We will also present cases that already work with this when it comes to data and transparency.

We will explore Nordic cases from the newly launched Nordic Knowledge pool. Deloitte will share the latest research on the topic 'Can digital trust increase export'. Copenhagen Business School will share a possible model for a Nordic digital collaboration.



22 June 2023



Copenhagen (Denmark)

11:00 – 14:00

We would love to invite you to take part in the conversation and join us on June 22nd at Bredgade 66, Copenhagen at 11:00-14:00

We look forward to an insightful day together with a great networking lunch in beautiful surroundings!

**RSVP by 20th June using this link** 

Best regards, **Heidi & Frederik** 















## PROGRAM

Can we flip the burden of future compliance and use it as a competitive advantage?



Welcome and introduction to the Nordic Blockchain Alliance. 11:00 Newly lunched Knowledge pool of Nordic cases.

11:10 Can digital trust increase export of design? Latest research by Blockchain Business in Design & Commerce. Presented by Rasmus Winther Mølbjerg, Direction of Deloitte Innovation

CASE TBA 11:30

Nordic Roundtable debate

Lunch in the Design Museum Garden

**12:45** What could a Nordic design blockchain look like? By Copenhagen Business School

Nordic Roundtable debate 13:15 Insights from this roundtable will be pulled with results from all the Nordic roundtables and create the foundation for a great promotion campaign about the transparent Nordics.

**14:00** Recap













