



CLOTH

CLuster Alliance fOR the Transition
to green and digital fasHion

ClusterXchange in Bulgaria/Romania

19-21 April 2023



OBJECTIVES

To learn and share knowledge about:

- **Ethical and innovative clothing production – women’s fashion, men’s fashion**
- **New business models - made-to-measure and made-to-order**
- **Sublimation printing and print-on-demand**
- **Digital fashion, VR application in fashion**
- **Stimulate the collaboration between different organizations**
- **Explore Bulgarian fashion brands**

AGENDA

DAY	LOCATION	ACTIVITIES
19 April 2023	Bucharest, Romania	<ul style="list-style-type: none"> - 10:00 – 17:00 Visits to organizations in Bucharest - 17:00 – 19:00 Travelling to Ruse, Bulgaria - 20:00 – 22:00 Networking dinner
20 April 2023	Ruse, Bulgaria	<ul style="list-style-type: none"> - 09:00 – 11:00 Visit to Bulammas MTM Fashion – sharing new business models – made-to-measure and made-to-order - 11:00 – 12:00 Visit to GABIC – factory for sublimation printing - 12:00 – 13:00 Networking lunch - 13:00 – 17:30 Visiting clothing manufacturers - TBD - 17:30 – 18:00 Visit to the clothing manufacturer Charlino – women’s and men’s clothes - 20:00 – 22:00 Networking dinner
21 April 2023	Ruse, Bulgaria	<ul style="list-style-type: none"> - 09:00 – 10:00 Visit to the University of Ruse – discussing digital fashion, VR application in fashion - 10:00 – 12:00 Visiting clothing manufacturers - TBD - 12:00 – 13:00 Networking lunch - 13:00 – 18:00 Visit to Ruse Chamber of Commerce and Industry – Finding a clothing manufacturer in Bulgaria - B2B, B2C matchmaking

For more information, please visit <https://clothproject.eu/>

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