



Become a seller

N° 1 in Europe for selling organic & sustainable products online



European leader



Planeta Huerto
CULTIVA TU VIDA





Key numbers GW France



60M€
CA2021



+21% orders
since
2022



72€
Average basket



130 000
References



>400K active customers

+32k monthly new customers

2.9 M monthly visitors

2000 - 3000
daily orders

Greenweez Marketplace categories

Groceries
Beverages

Outside & gardening
Household

Beauty & Hygiene
Health

Baby & Kid
Fashion
Leisure activities

Refurbished
products

* 800 online sellers (to date sept 2022)

Kids categories

Kidscategories key for Greenweez. Kids products is the top 3 category after groceries.

Our main target is young parents and especially young mothers.

- Toys: huge and large category for us with already a lot of offers. Christmas is selling really well.
Criteria: wood products, if not made in EU.
- Fashion: ambitions to develop and expand kids fashion. We already have a section with several sellers.
Criteria: GOTS label, Oeko tex label, made in EU. Recycled components is a + (and mandatory if made in out of EU)

Catégories

- Tous Jouets
- Jouet 1er Age
- Poupée, ballon de poupees
- Jeu Montessori
- Livre enfant, conteuse
- Jouet musical
- Plaque
- Jeu éducatif
- Jeu de société
- Game, circuit, jeu de
- Besoins, roulettes
- Jeu d'imitation
- Jeu plein air
- Téléme, magnet
- Globe et mappemonde

Filter

Jouets (10543)

<p>VOAC Carabine Martin Fourcade - Dès 3 ans</p> <p>€ 43,00 TOP OFFRE</p> <p>35,90€</p>	<p>TOU Tour d'apprentissage et d'observation FELIX Montessori, Natural</p> <p>€ 4,00</p> <p>129,99€</p>	<p>SANDATOR Coffret Mini Manucure - 6 vernis x 2 mL</p> <p>€ 42,00 TOP OFFRE</p> <p>15,30€</p>
<p>LEVIN Ma fabrique à histoires - Dès 3 ans</p> <p>€ 9,00 TOP OFFRE</p> <p>64,90€</p>	<p>SANDATOR Coffret Palette festive - 10 vernis x 2 mL</p> <p>€ 44,00 TOP OFFRE</p> <p>18,66€</p>	<p>PLAY Mon premier tricycle PolyVino - Rouge dès 1 an</p> <p>€ 1,00 TOP OFFRE</p> <p>49,50€</p>

Kidscategories

GREENWEEZ

Rechercher

SE CONNECTER WISHLIST

Supermarché bio Maisons & Jardins Culture & Loisirs Mode Secondé main Made in France Zéro déchet Greenweez Divers Plans

Marques

GMK Forest (5)

Vendeurs

rechercher

SACBIO (57)

Greenweez (38)

Les Morsiers (14)

Rive de Plan (9)

Maven Materna (8)

Nouvelles (8)

evrykid (7)

Nest-1 Group (5)

GMK Forest (5)

YVEVE (5)

Prix

7€ - 0€

Mode Enfant (169)

<p>SHINGOART Boxer enfant coton bio</p> <p>Expédié par SACBIO</p> <p>9,90€</p>	<p>OOO EN FAMILLE T-shirt enfant bleu orque coton bio</p> <p>Expédié par SACBIO</p> <p>22,50€</p>	<p>OOO EN FAMILLE T-shirt raglan anthracite coton bio renard</p> <p>Expédié par SACBIO</p> <p>32,00€</p>
<p>OOO EN FAMILLE T-shirt coton bio orang-outan</p> <p>Expédié par SACBIO</p> <p>22,50€</p>	<p>OOO EN FAMILLE T-shirt coton bio bleu Requin</p> <p>Expédié par SACBIO</p> <p>22,50€</p>	<p>OOO EN FAMILLE T-shirt enfant jaguar vert coton bio et écoresponsable</p> <p>Expédié par SACBIO</p> <p>22,50€</p>

Kids categories

- Furniture is a high potential category. Ambition to expand this category to open commercial operations: pricing strategies are key. Criteria : wood products, certification FSC, made in EU. Recycled components is a + (and mandatory if made in out of EU)

GREEN WEEZ

Rechercher

SE CONNECTER WEEZLIST

Supermarché bio Maisons & Extérieur Culture & Loisirs Mode Seconde main Made in France Zéro déchet Marque Greenweez Bois Plans

Catégories

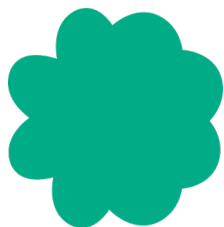
- Tout Mobilier chambre enfant
- Berceau et couffin
- Lit bébé 60 x 120cm
- Lit bébé 70 x 140cm
- Lit enfant
- Chambre complète bébé
- Armoire, étagère enfant
- Tiroir de lit
- Lit enfant combiné
- Coffre à jouets
- Table de chevet enfant
- Commode à langer
- Plan et matelas à langer


Mobilier chambre enfant (2470)

<p>CAMIF Lit cabane + tiroirs Wilo Expédié par Camif</p> <p>★ 5 (1)</p> <p>449,00€</p>	<p>WEBABY WEBABY - Lit bébé pliant 60x120 Expédié par AT4 - Petit Mobilier Plein d'Idées</p> <p>149,90€</p>	<p>CAMIF Lit cabane Wilo Expédié par Camif</p> <p>★ 5 (1)</p> <p>349,00€</p>
<p>CAMIF Lit combiné Pierrot Expédié par GPASPLUS</p> <p>240,50€</p>	<p>CAMIF Lit cabane et sommier 70x140 Panda - Laqué blanc Expédié par Camif</p> <p>149,00€ 99,00€</p>	<p>NATEO CONCEPT Lit superposé 90x190 en Pin massif Blanc et Bois HOYA Expédié par Nateo Concept</p> <p>840,00€ 799,00€</p>

Kids categories

Direct benefits :



- Additionnal selling channel
- Connecting you with a panel of qualified consumers
- Access to Greenweez reputation and expertise (2.5 M of monthly trafic)
- Userfriendly backoffice interface  MIRAKL
- Safe financial flow transactions
- Personalised and step by step onboarding



Our aggregators partners:



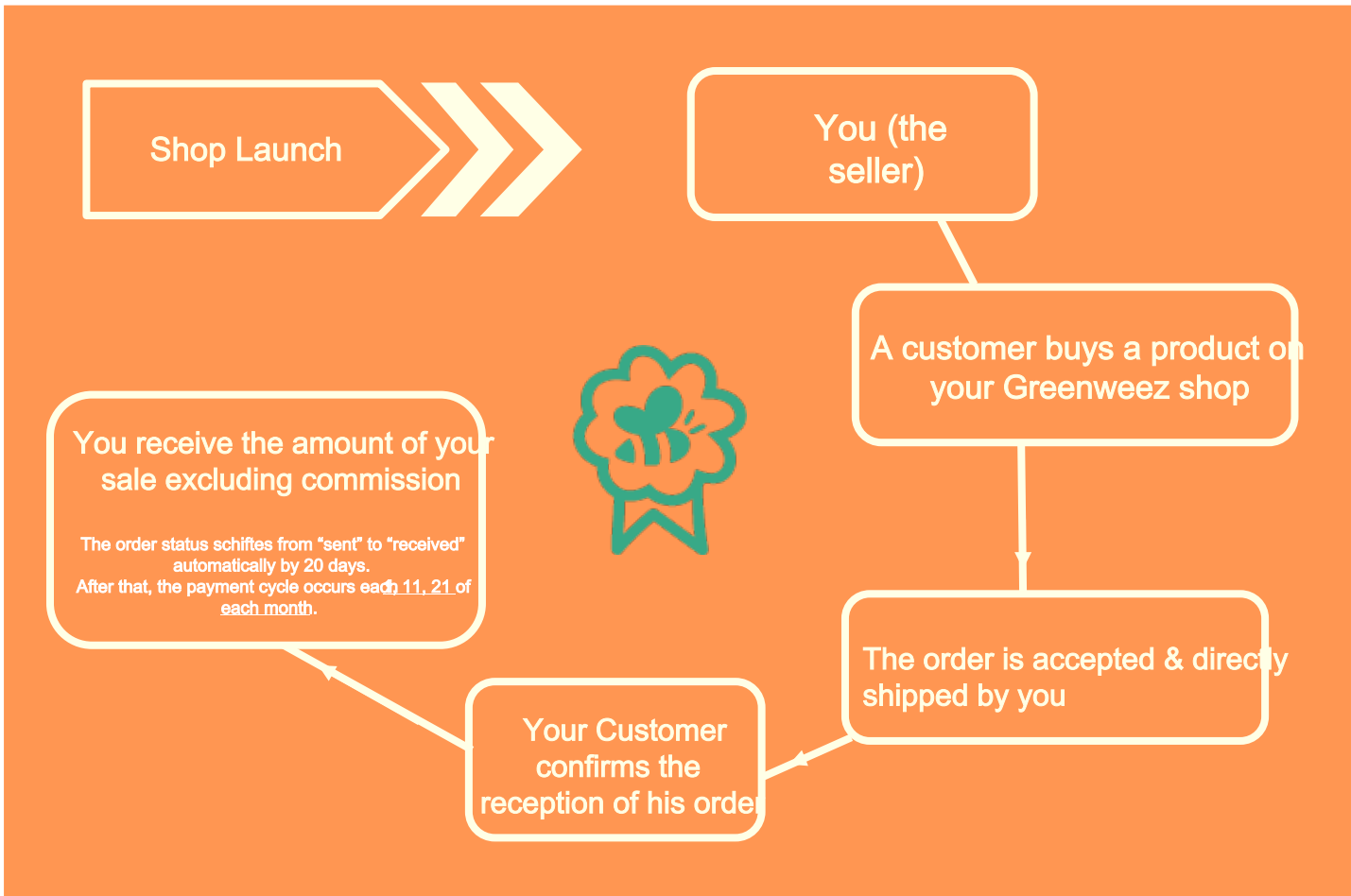
COMMISSIONS

product family	commission rate
Dry Food	15%
Fresh Food	10%
NonFood	15%
Beverage	12%
Refurbished hightech Excl. accessories	8% 10%
Mobility	15%
Occasion	10%
Small domestic appliances Excl. Juice extractor, blenders, dehydrator	8% 10%
Furnitures Except bedding	12% 15%
Fashion	15%

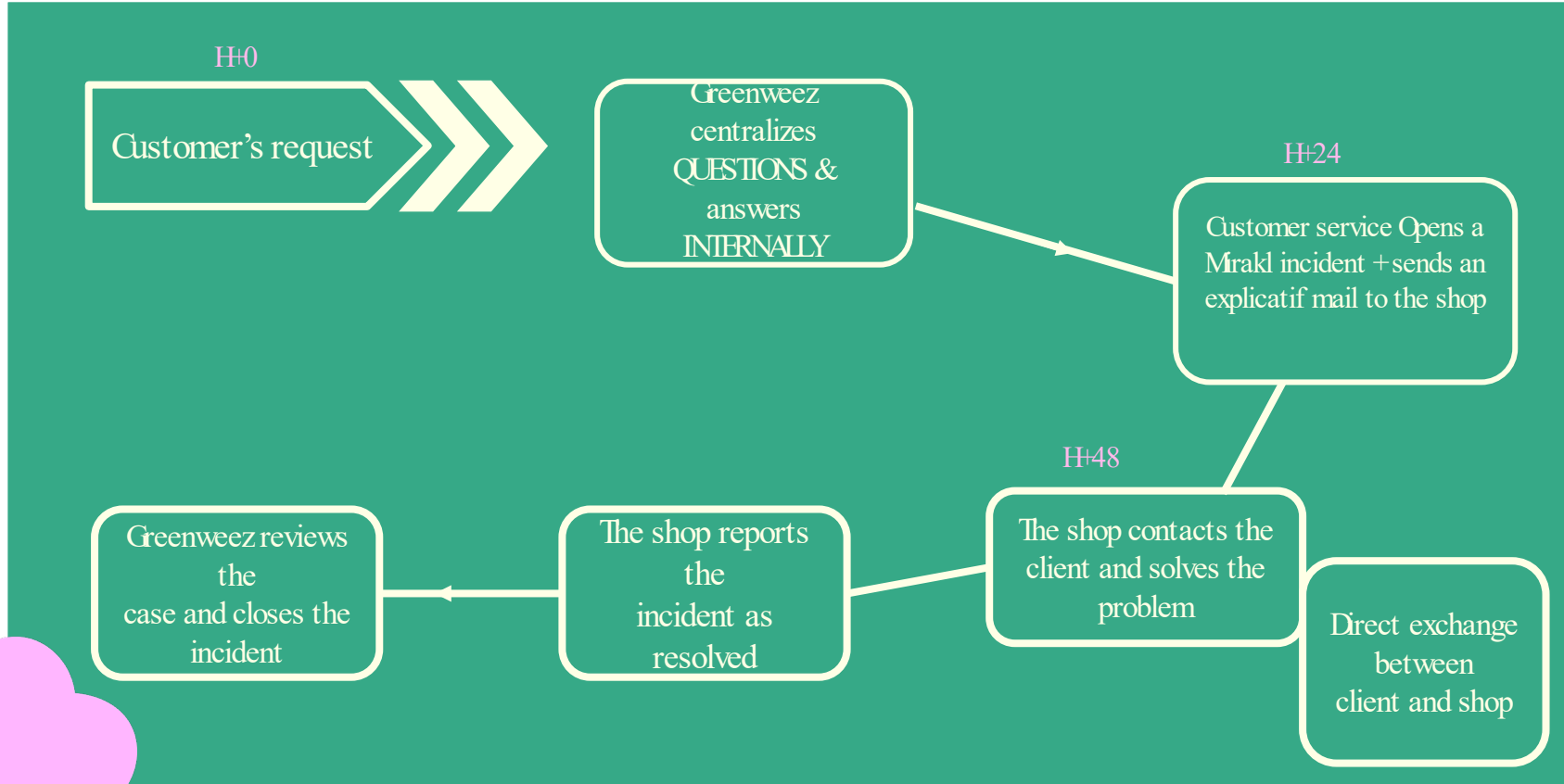
+ Monthly subscription of 29€ excl. Tax (offered the first 3 months)

Excluded VAT commissions on the total sales price (+shipping costs) all taxes included

Our selling cycle



Greenweez marketplace's customer service



OUR MARKETPLACE TEAM



Iseult Rivayrand
KAM Baby & Kid,
Fashion, Groceries



Emilie Jannière
KAM Household,
Outside &
Gardening



Lou Fabra
Marketplace project manager



Laurie Mossaz
Marketplace Director



Doriane Rauline
Business Developer Groceries,
Health, Beauty & Hygiene,
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Apolina Auzoulat
Business Developer
Household, Outside &
Gardening, Furniture
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Nelson Da Silva
Alternant
Assistant Business
Developer



Nolwenn Cerdan
Alternant
Assistant KAM



c'est si simple de mieux consommer