

Ditte Lysgaard Vind

**DANISH DESIGN
HERITAGE
AND
GLOBAL
SUSTAINABILITY**



BOOK LAUNCH 2023

**Danish Design Heritage
and Global Sustainability**

Ditte Lysgaard Vind

Design in the Anthropocene has the capability to move us from Despair toward Repair and ultimately toward Re-imagine. That is shaping the unknown future by creating value for people while staying within our planetary boundaries.



Reviews

"This thought-provoking book showcases how design can build a regenerative society, with practical examples from Danish design, questions on systems thinking, and applications of circular economy principles. The author skilfully demonstrates the transformative power of design for a better future."

Catherine De Wolf

Professor, Circular Engineering for Architecture, ETH Zurich, Switzerland

"This is a book of planetary urgency; a playbook for industries, universities, countries, and it is the epitome of a nation's reputation and legacies. Throughout the book insightful interviews shed light to the Danish way of design for the people, designs that last for generations, design led social progress, design as national identity."

Richard Hsu

Professor of Practice at Tongji University School of Design and Innovation, China

OUR **ACTIONS** HAVE CONSEQUENCES FOR
THE PLANET, WHICH IN TURN AFFECT OUR
ABILITY TO THRIVE ON EARTH

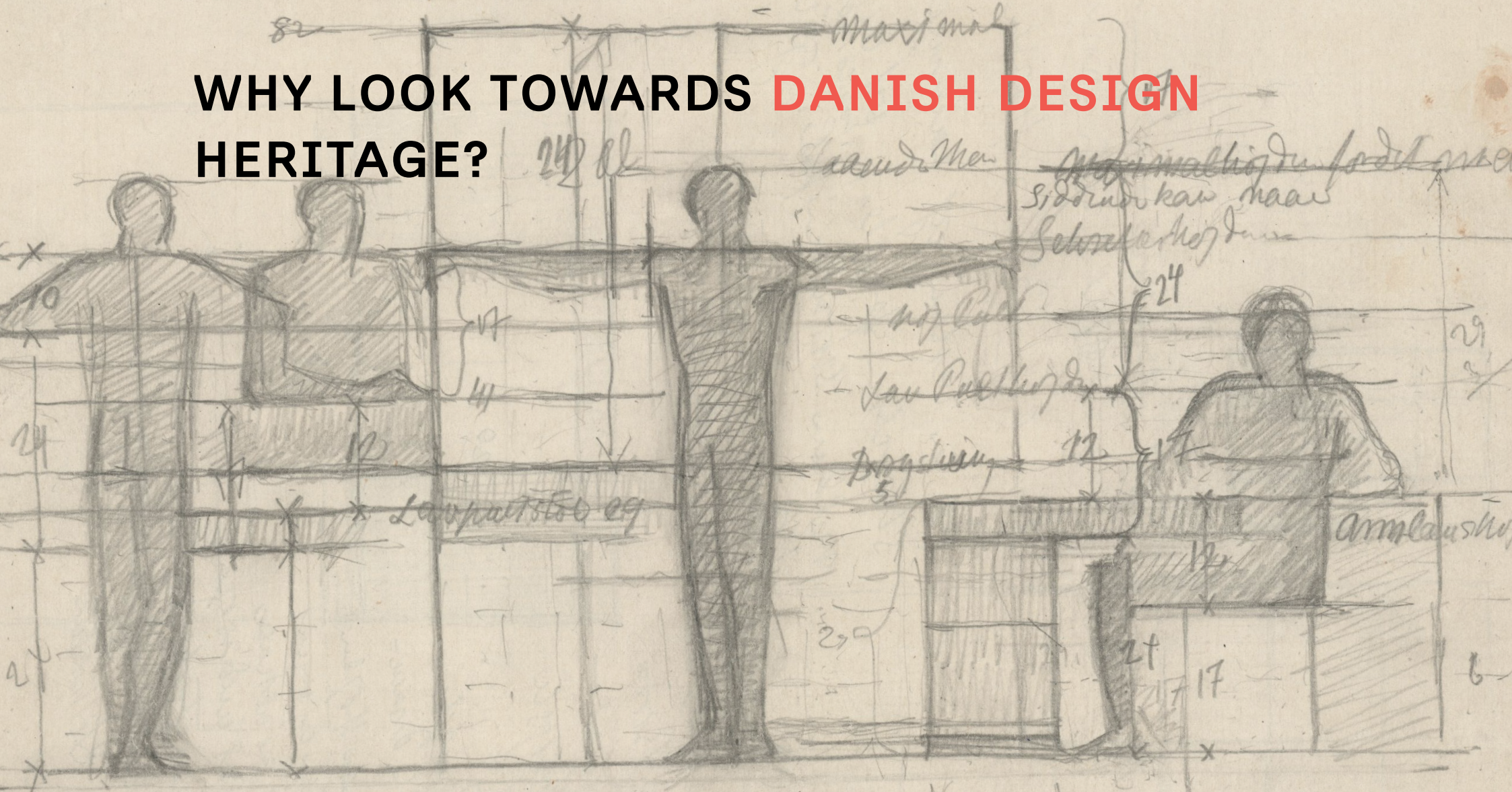


Differansen mellem staaud og sidde Mand ligesom ligg ved forhoer

$\frac{4}{3}$

Thorvald Petersen

WHY LOOK TOWARDS DANISH DESIGN HERITAGE?



48 28 41 24 48 41 82 18

**VIEW OUR PLANETARY BOUNDARIES
AS A POSITIVE CREATIVE CONSTRAINT**



REIMAGINE



DESIGN IN THE ANTHROPOCENE IS...

**THE ABILITY TO QUESTION
STATUS QUO**

DESIGN IN THE ANTHROPOCENE IS...

**TO GIVE SHAPE TO A FUTURE
WE DON'T YET KNOW**


DESIGN IN THE ANTHROPOCENE IS...

NOT
SUSTAINABLE

SO...

A photograph of an industrial facility, likely a power plant or refinery, with several tall smokestacks emitting thick, dark plumes of smoke that fill the sky. The scene is captured in a low-key, somewhat somber tone, with the smokestacks and buildings silhouetted against a hazy, overcast sky. The overall atmosphere is one of industrial activity and environmental impact.

**Change by definition means
leaving something behind**

An aerial photograph of a dense, lush green forest. The trees are tightly packed, creating a textured canopy of various shades of green. The lighting is natural, highlighting the intricate patterns of the foliage. In the center of the image, there is a text overlay in white and red.

**We are a part
not apart from nature**

A wide-angle photograph of a large-scale waste management or recycling facility. In the foreground, a massive pile of mixed waste, including plastic, paper, and other debris, is being processed. Several pieces of heavy machinery are visible: a yellow BOMAG roller with large, treaded tires is positioned in the center, and a yellow CAT wheel loader is on the left. To the right, another piece of machinery with a large metal grate is partially visible. In the background, a dense forest of evergreen trees stretches across the middle ground. Beyond the forest, a range of mountains is visible under a clear blue sky, with a prominent, large snow-capped mountain peak in the distance. The overall scene depicts a busy industrial site in a natural, mountainous setting.

Stay with the trouble



Take the
time to **care**

An aerial photograph of a vast mountain range, likely the Himalayas, showing rugged peaks and valleys. The terrain is a mix of dark brown and grey, with some snow patches. The sky is a deep blue, and the horizon is visible in the distance. The text "We need to earn hope..." is overlaid in the center of the image in a white, sans-serif font.

We need to earn hope...

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ROUTLEDGE


**Please enjoy the reading
& share the book!**