

wehlers®

FURNITURE FOR GOOD



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Actually we don't think the world needs more designed furniture. However, we do think that it needs more options for conscious consumption.

We founded the company to be the positive change we wish to see in the world. For the sake of our children and their children. Our place in history depends on the choices we make”. The result is Wehlers.

Maria & Henrik, Founders of Wehlers

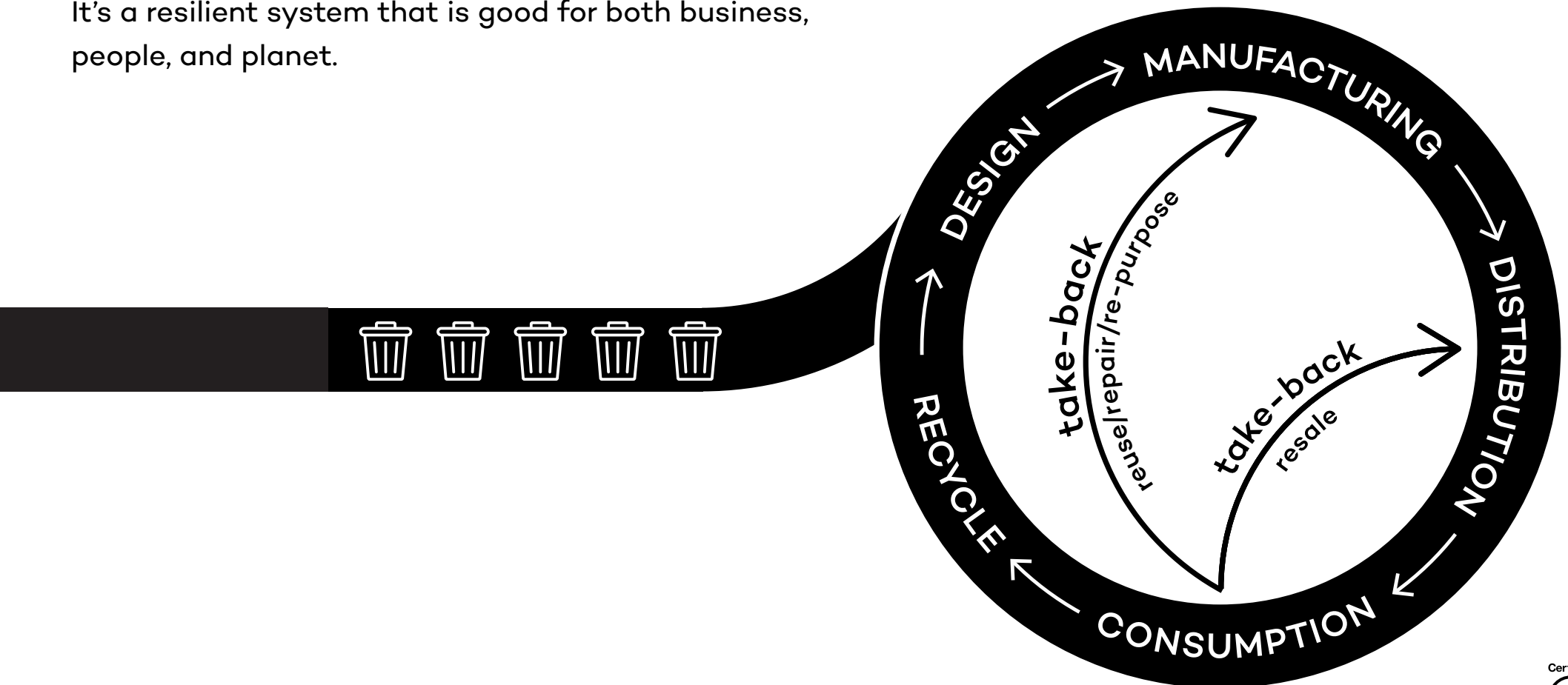


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furniture for good

Our circular concept 'Furniture for Good' is based on three principles, driven by design: **eliminate waste and pollution, circulate products and materials, and regenerate nature.** It's a resilient system that is good for both business, people, and planet.



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Certified



Corporation

B Corp certification is awarded to businesses that meet rigorous social and environmental standards. These companies prioritize **purpose over profit, demonstrating their commitment to ethical practices, sustainability, and social responsibility.**

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form, function and sustainability

Our design philosophy

We collaborate with professional architects or designers when designing new products. It is important to us that our chairs are designed for circularity, well-crafted, innovative, and ergonomic principles, spatial dynamics, and aesthetics, ensuring that the chairs are not only visually appealing – but caters to both sustainability, form and function.

Design for Durability and Reusability

Furniture designed with the Take Back concept in mind is typically built to last. High-quality materials and craftsmanship are used to ensure the furniture's longevity. Additionally, the design should allow for easy disassembly and reassembly so that components can be replaced or refurbished as needed.



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R.U.M. sustainability

Designed by

CF MØLLER
ARCHITECTS

Recycled plast

Seat and back is made of recycled plastic waste

- Fishing net ●
- Carlsberg ●
- E-waste ●
- Pharmalit ●

Recycled Upholstery from Kvadrat

Seat upholstered with Re-Wool from Kvadrat

Pure Leather

From Sørensen leather

Microchip

Scan the chair with your smartphone and follow the products lifecycle and environmental impact.

Recycled steel

Base in recycled steel

- Black
- Orange
- Special color ?



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R.U.M. designs



R.U.M. original



R.U.M. armrest



R.U.M. outdoor



R.U.M. office



R.U.M. barstool

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Designed by

**CARL
& CARL**



Stool
Oak soap
from FSC Certified wood supplier



Step Stool
Oak soap
from FSC Certified wood supplier

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Our resources



Fishing net



E-waste



Carlsberg



Pharmalit



FSC certified



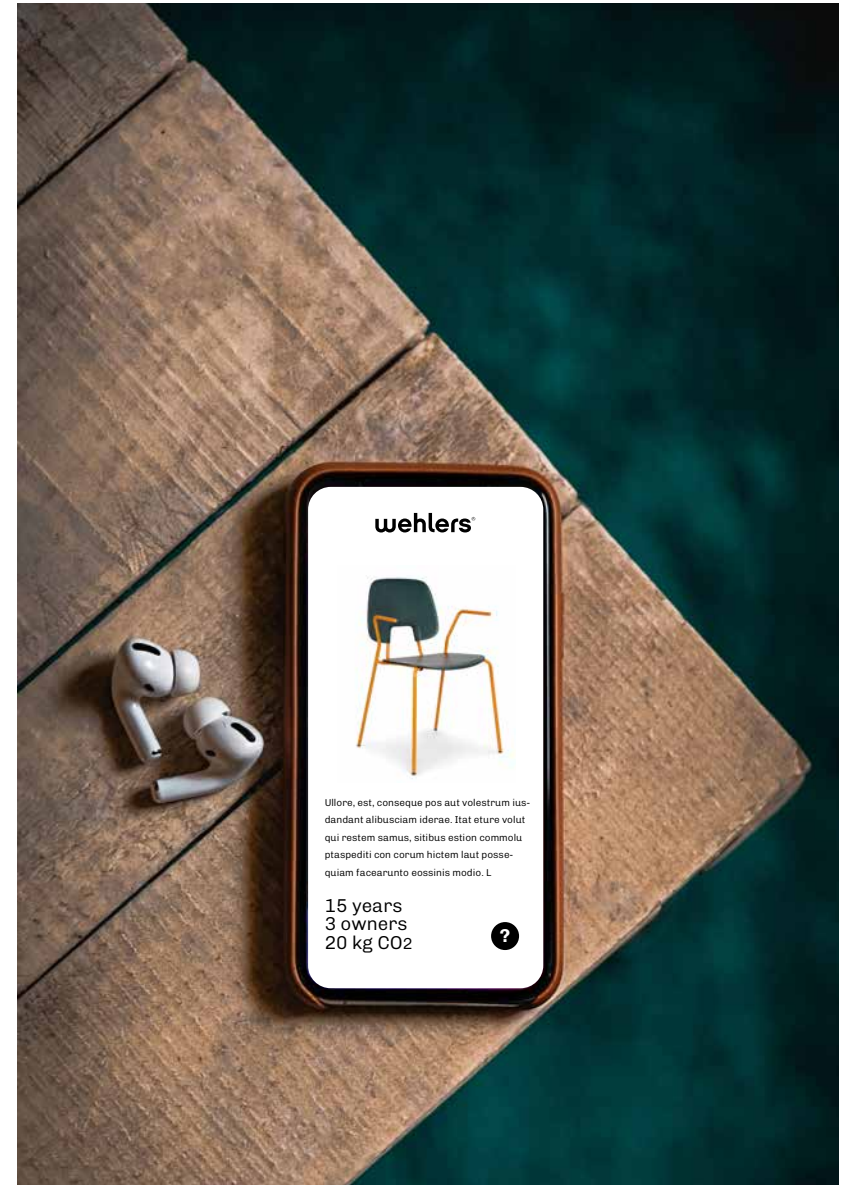
Co-labs

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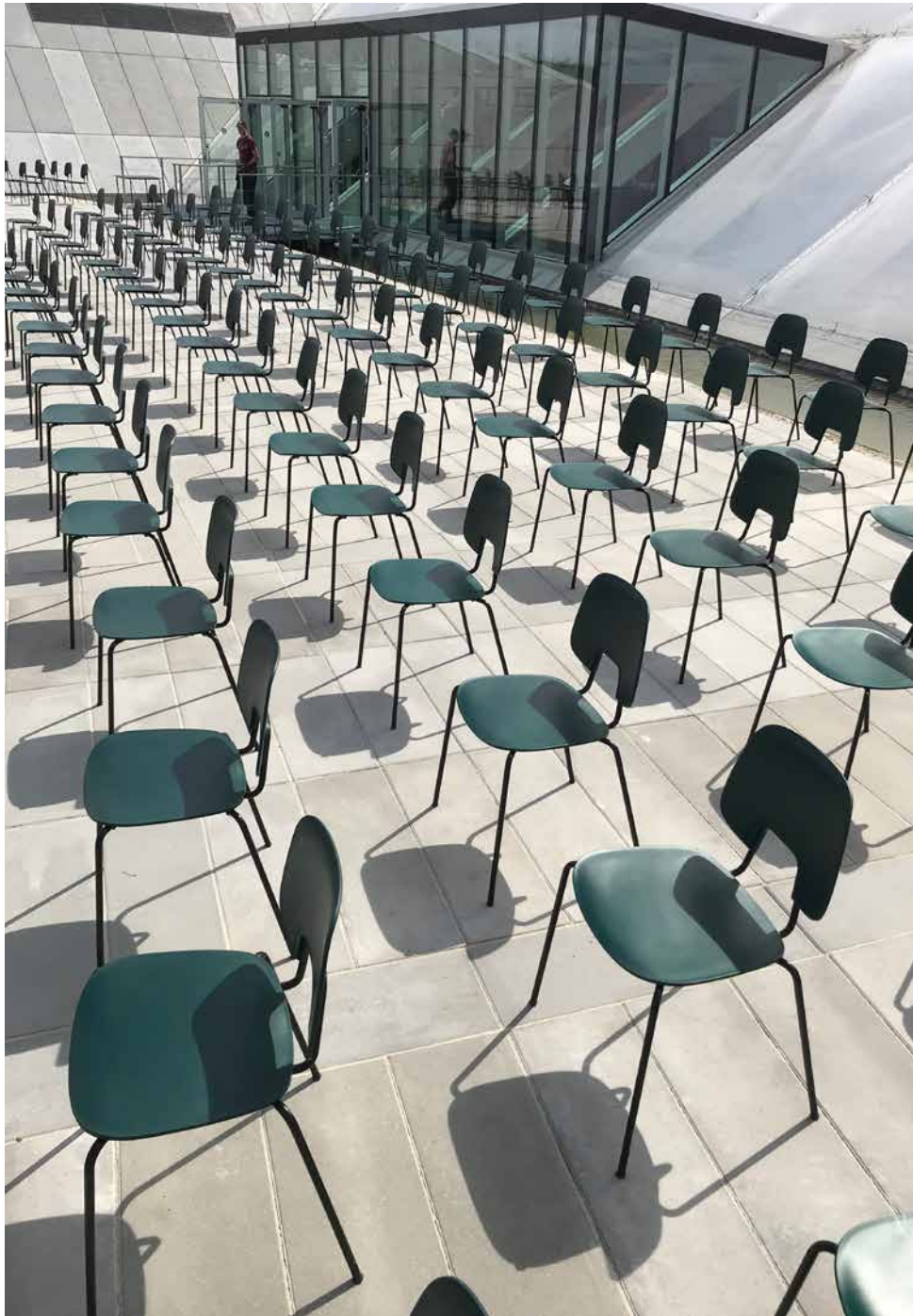
track product lifecycle

Access the product lifecycle information through your smartphone. Our chip-based tracking provides a complete and accurate record of our product's journey from its origin to its final destination. Hold your smartphone close to your Wehlers product and track your products lifecycle + sustainable and environmental impact.



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we take it back!

When your Wehler's furniture reaches the end of its useful life or needs repair, we take it back.

Our take back concept involves dismantling the furniture, inspecting its components, and either refurbishing them or recycling materials responsibly. Some parts may be refurbished and put back into circulation, while others may be recycled into new materials.

Closed-Loop Supply Chain

The Take Back concept aims to create a closed-loop supply chain for furniture. This means that materials from old or worn-out furniture are reused in the production of new furniture, reducing the need for virgin resources and minimizing waste.

Our Take Back concept helps reduce the environmental impact of the furniture industry. It reduces the demand for new raw materials, decreases energy consumption, and lowers greenhouse gas emissions associated with manufacturing and transportation. It also minimizes the amount of furniture ending up in landfills.

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→ Zero Waste → Low Carbon Foot Print → Preservation of Ecosystems → ESG Rapporting

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